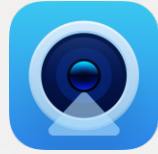




Copilot + PC

App Partner Summary



Camo

Camo Studio

What is the app?

Camo is a webcam utility best known for helping people use their iPhone or DSLR as a webcam. The “pro” features in Camo enable graphic overlays and other effects for serious content creators, like Twitch streamers, YouTubers, and remote workers. Later this year, the team at Camo will be shipping its first generative AI feature to let users transform their video backgrounds with custom and pre-built prompts, like a virtual room makeover that tidies up in the process. Ditch the privacy blur and default backdrop, and impress viewers with a fresh new environment.

Why is it great on Copilot+ PCs?

The NPU already powers all of Camo’s ML workloads and is critical to enabling latency sensitive functionality such as real time background segmentation. For generative AI, the NPU helps safeguard user privacy and ensures the feature is always available, all while leaving the CPU and GPU unburdened.

When can I find it?

Features leveraging real time background segmentation available today; generative AI features coming in 2024

Where to find it?

Microsoft Store (Arm native app available now)



What is the app?

CapCut offers easy-to-use **video editing** functions, free in-app fonts and effects, free advanced features such as keyframe animation, smooth slow-motion, chroma key, and stabilization, to help you capture special moments. Create fancy videos with other unique features: **auto captions, text-to-speech, motion tracking, and background removal**. Show your personality and go viral on YouTube, Instagram, WhatsApp, Facebook and TikTok.

Why is it great on Copilot+ PCs?

CapCut has a feature called **Auto Cutout** that leverages the Qualcomm x Windows technology with NPU. This feature enables CapCut users to **remove background of a video locally and quickly** without using AI models from the cloud. This feature runs over **4X faster with NPU versus CPU** on the same hardware.

When can I find it?

CapCut is targeted to release the NPU update to Windows users by **early June 2024**.

Where to find it?

CapCut is available from the **Microsoft Store for Windows**. Download here:

<https://apps.microsoft.com/detail/xp9kn75rrb9nhs>



Cephable

What is the app?

Hundreds of millions of people with disabilities face barriers accessing their PC, apps, and games and are expected to purchase or acquire expensive assistive technology to reach some level of usability. Cephable is on a mission to change this, enabling streamlined programming for alternative inputs from adaptive voice and multi-modal controls to camera-based gestures and expressions.

Why is it great on Copilot+ PCs?

Stay in your flow with faster, more responsive adaptive input using gestures and facial expressions. Offloading AI inferencing to the NPU improves performance by up to 10x and reduces the CPU footprint to less than half which means you can do more on your PC without compromising your assistive tech and controls.

When can I find it?

Arm native release with NPU-powered gesture controls available May 21, 2024

Where to find it?

Download from the Cephable website: <https://cephable.com>



DaVinci Resolve

What is the app?

DaVinci Resolve is the world's only all in one solution for editing, color, VFX, motion graphics and audio. Resolve is unique in **that it is a leading industry tool in Hollywood film/TV production**, but – because the core app is free – it's used by millions of Windows consumers who are content creators like YouTubers/TikTokers, aspiring filmmakers, etc.

Why is it great on Copilot+ PCs?

AI is rapidly changing VFX industry, assisting creators with tedious tasks. “Masking”, for example, was once a manual task, where a VFX artist or roscoper would literally draw changes frame-by-frame. **Davinci uses NPU for several AI features, such as automatic Object/Person Masking, which automatically tracks an object in a clip and allows you to apply VFX to it. These types of AI features are *intensive* – previously requiring hefty GPUs and not available on thin-and-light devices.** NPU changes that!

When can I find it?

A public beta of Davinci Resolve for Windows on Arm is expected in June 2024

Where to find it?

DaVinci Resolve website



djay Pro (by Algoriddim)

What is the app?

Algoriddim's "djay pro" is award-winning DJ software that serves hobbyists and professional DJs alike. It allows any user to easily mix their favorite music right from their laptop, with professional-grade tools.

Why is it great on Copilot+ PCs?

Rebuilt from the ground up for Windows on Arm, djay Pro leverages the NPU to power its groundbreaking Neural Mix™, which **isolates vocals or specific instruments from any song in real-time** for creative remixing. (E.g., isolate just the drumbeat from one track, and combine it with 'acapella'-style vocals pulled from another song.) NPU brings up to **5X faster performance and allows Algoriddim to use an AI model that's 2X larger** (for better sound quality) compared to CPU-only devices. NPU also powers AI Song Analysis that infers and calculates BPM, song key, etc. so DJs can instantly match tempos and combine tracks.

When can I find it?

Available in Q4 2024.

Where to find it?

Available from the Microsoft Store



LiquidText

What is the

LiquidText is a PDF reader with superpowers! It helps students, lawyers, engineers and anyone who reads multiple or complex documents to find facts quickly, take meaningful notes, and discover new insights. It brings all the relevant documents into a single place so users can easily gather facts and make connections between all of their different sources--and then connect them together on a canvas to correlate notes into ideas.

Why is it great on Copilot+ PCs?

This notetaking app is using NPU to power new AI citation feature that runs entirely on-device, allowing faster, smarter citations while keeping documents local, private, and secure.

When can I find it?

LiquidText is available in the Microsoft Store today. AI features coming in 2024.

Where to find it?

[Microsoft Store](#)



Luminar Neo

What is the app?

Luminar Neo, a powerful photo editing tool, has already ported three of its most complex AI-based features -- Supersharp, Sky Replacement, and Upscale - to run on the Snapdragon X Elite NPU, with plans to port over 40 more AI models in their app to NPU in 2024.

Why is it great on Copilot+ PCs?

Luminar Neo exemplifies the empowering potential of AI by simplifying complex image editing tasks. It showcases remarkable speed enhancements facilitated by the Snapdragon X Elite's NPU, with features like Supersharp AI and Upscale AI running up to 200 times faster, saving photographers precious time that could be dedicated to perfecting their craft.

When can I find it?

Available with current AI features (Supersharp, Sky Replacement, and Upscale) in June 2024, with plans to port over 40 more AI models in their app to NPU in 2024

Where to find it?

Microsoft Store (Arm native app available now, Snapdragon X Elite features coming in June)



WhatsApp

What is the app?

WhatsApp from Meta is a 100% free messaging app. It's used by over 2B people in more than 180 countries. It's simple, reliable, and private, so you can easily keep in touch with your friends and family. WhatsApp works across mobile and desktop even on slow connections, with no subscription fees. Your personal messages and calls to friends and family are end-to-end encrypted. No one outside of your chats, not even WhatsApp, can read or listen to them.

Why is it great on Copilot+ PCs?

Many people already love to use WhatsApp on their Windows PCs as it provides a more comfortable and enjoyable user experience when typing long texts or having a video call with friends and families. Now with additional Camera Settings that are optimized for AI PCs, you can unlock more capabilities to make the video calling experience even better. Add privacy with different modes of background blur or move around freely while staying in focus with automatic framing. These new features are powered by the new NPU chipset to enable a smooth, low-latency studio effect. This new version of WhatsApp is currently rolling out for all eligible users and can be installed and updated through the Microsoft Store.

When can I find it?

General Availability (GA) on May 20, 2024

Where to find it?

Microsoft Store