(https://www.awexr.com/usa-2024/)

### AGENDA AWE USA 2024

18. June

19. June

20. June

Sort by

Search...

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09:00-09:25

GRAND

**BALLROOM** 

Main Stage

18. June

AWE USA 2024 Welcome Keynote: Learn Our

History to Create the Future

(https://events.awexr.com/usa-

2024/session/2154047/awe-usa-2024-welcome-

#### reynote-learn-our-history-to-create-the-future)

Gri Inbar - AWE and Super Ventures (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/speaker/1174772/ori-inbar)

09:30-09:55

GRAND BALLROOM

Main Stage

18. June

Creating the Immersive Future (https://events.awexr.com/usa-2024/session/2173181/creating-the-immersive-future)

Alex Katouzian - Qualcomm

(https://events.awexr.com/usa-2024/speaker/1210043/alex-katouzian)

Mikio Iwamura - NTT 00N00

(https://events.awexr.com/usa-2024/speaker/1270907/mikio-iwamura)

Toshi Suzuki - SEC

(https://events.awexr.com/usa-2024/speaker/1270908/toshi-suzuki)

Said Bakadir - Qualcomm

(https://events.awexr.com/usa-2024/speaker/1171313/said-bakadir)

Krupa Poobala-Chandran - Meta

(https://events.awexr.com/usa-2024/speaker/1281199/krupa-poobala-chandran)

10:00-10:25

GRAND

BALLROOM

Main Stage

18. June

Expanding All Your Worlds with Meta: Work,

Education, your whole Lifestyle

(https://events.awexr.com/usa-

#### 2024/session/2173192/expanding-all-youryorlds-with-meta-work-education-your-whole-(https://www.awexr.com/usa-2024/) lifestyle)

Jamie Keane - Meta

(https://events.awexr.com/usa-2024/speaker/1240920/jamie-keane)

Anand Dass - Meta

(https://events.awexr.com/usa-2024/speaker/1171363/anand-dass)

10:30-10:55

GRAND BALLROOM

Main Stage

18. June

Advancing Snap AR Through Generative Al (https://events.awexr.com/usa-2024/session/2173193/advancing-snap-arthrough-generative-ai)

Bobby Murphy - Snap

(https://events.awexr.com/usa-2024/speaker/1280788/bobby-murphy)

Mike Boland - AR Insider

(https://events.awexr.com/usa-2024/speaker/1171331/mike-boland)

Paige Piskin - Paige Piskin XR

(https://events.awexr.com/usa-2024/speaker/1278087/paige-piskin)

11:00-14:30 Networking

18. June

LUNCH (https://events.awexr.com/usa-2024/session/2166627/lunch)

11:00-17:30 Exhibit Hall

Networking

Expo, Playground, Start-Ups, and XR Museum (https://www.awexr.com/usa-2024/)
Hours (https://events.awexr.com/usa-2024/session/2166638/expo-playground-start-ups-and-xr-museum-hours)

11:10-11:40

Exhibit

Hall

Expo Stage

18. June

Digital Trinity: AI, Metaverse, Web3

(https://events.awexr.com/usa-

2024/session/2303264/digital-trinity-ai-

metaverse-web3)

Yu Yuan - MASA (Metaverse Acceleration and Sustainability Association) (https://events.awexr.com/usa-2024/speaker/1277181/yu-yuan)

Ramesh Ramadoss - MASA (Metaverse Acceleration and Sustainability Association)

(https://events.awexr.com/usa-2024/speaker/1277183/ramesh-ramadoss)

11:15-12:15

Room 103C

Collaboration, Training & Education

18. June

PANEL: A Candid Conversation with Learning & Development, Our XR Successes and Struggles (https://events.awexr.com/usa-2024/session/2154053/panel-a-candid-conversation-with-learning-development-our-xr-successes-and-struggles)

Karen Alexander - XR Women

(https://events.awexr.com/usa-2024/speaker/1171294/karen-alexander)

Martin Warters - Pfizer

(https://events.awexr.com/usa-2024/speaker/1171613/martin-warters) (https://www.awexr.com/usa-2024/) valerie quezada - Takeda

(https://events.awexr.com/usa-2024/speaker/1171537/valerie-quezada)

11:20-11:35

Room 103B

Healthcare & Wellness

18. June

The History of XR in Healthcare Told in 15 Minutes (https://events.awexr.com/usa-2024/session/2154185/the-history-of-xr-in-healthcare-told-in-15-minutes)

Bob Fine - IVRHA

(https://events.awexr.com/usa-2024/speaker/1171395/bob-fine)

Laura Kusumoto - IterationZero

(https://events.awexr.com/usa-2024/speaker/1191206/laura-kusumoto)

11:30-11:55

Promenade Room 104B

**Enterprise** 

18. June

Uphill, BOTH WAYS – The Anatomy of Enterprise XR Breakthroughs

(https://events.awexr.com/usa-2024/session/2154102/uphill-both-ways---theanatomy-of-enterprise-xr-breakthroughs)

Ryan Wheeler - Collins Aerospace

(https://events.awexr.com/usa-2024/speaker/1171618/ryan-wheeler)

1':30-11:55

Room 101B

Gaming, Entertainment & Media

(https://www.awexr.com/usa-2024/)
18. June

Downloadable Theme Parks: Painting Places with Pixels (https://events.awexr.com/usa-2024/session/2318855/downloadable-theme-parks-painting-places-with-pixels)

**Brent Bushnell - Future Circus** 

(https://events.awexr.com/usa-2024/speaker/1280787/brent-bushnell)

11:30-11:55

Room

102A

Web3

18. June

Web3: The Good, the Bad, and the Ugly

(https://events.awexr.com/usa-

2024/session/2247899/web3-the-good-the-bad-

and-the-ugly)

Tony Parisi - Metatron Studio

(https://events.awexr.com/usa-2024/speaker/1223545/tony-parisi)

11:30-11:55

Room

101A

Developer

18. June

Creating Immersive 3D Solutions with Microsoft Mesh (https://events.awexr.com/usa-2024/session/2219596/creating-immersive-3d-solutions-with-microsoft-mesh)

Megha Sharma - Microsoft

(https://events.awexr.com/usa-2024/speaker/1213550/megha-sharma)



18. June

Transforming Senior Care with Digital Therapeutics in VR (https://events.awexr.com/usa-2024/session/2302168/transforming-senior-care-with-digital-therapeutics-in-vr)

Brad Scoggin - ArborXR

(https://events.awexr.com/usa-2024/speaker/1233112/brad-scoggin)

Chris Brickler - Mynd Immersive

(https://events.awexr.com/usa-2024/speaker/1276014/chris-brickler)

11:45-12:15 Exhibit Hall

Expo Stage

18. June

How MASA and MSF are Paving the Road for the Metaverse Industry

(https://events.awexr.com/usa-2024/session/2303265/how-masa-and-msf-arepaving-the-road-for-the-metaverse-industry)

Yu Yuan - MASA (Metaverse Acceleration and Sustainability Association) (https://events.awexr.com/usa-2024/speaker/1277181/yu-yuan)

Ramesh Ramadoss - MASA (Metaverse Acceleration and Sustainability Association)

(https://events.awexr.com/usa-2024/speaker/1277183/ramesh-ramadoss)

Neil Trevett - Metaverse Standards Forum

(https://events.awexr.com/usa-2024/speaker/1180173/neil-trevett)

Emily Stearns - Metaverse Standards Forum

(https://events.awexr.com/usa-2024/speaker/1281406/emily-stearns)

12:00-12:25

Promenade Room 104B

**Enterprise** 

(https://www.awexr.com/usa-2024/)

18. June

Practical Imagination: AR's Journey from

**Entertainment to Business** 

(https://events.awexr.com/usa-

2024/session/2300355/practical-imagination-

ar's-journey-from-entertainment-to-business)

Joel Krieger - Magic Leap (https://events.awexr.com/usa-2024/speaker/1274930/joel-krieger)

Marti Romances - Territory Studio

(https://events.awexr.com/usa-2024/speaker/1274933/marti-romances)

12:00-12:25

Room 102A

Web3

18. June

Full XR Catch-up in AI/ML [Covers:

"SSM/LNN/SGT"](https://events.awexr.com/usa-2024/session/2295260/full-xr-catch-up-in-aiml-[covers-ssmlnnsgt])

Dev Kennedy - Motion ML

(https://events.awexr.com/usa-2024/speaker/1271214/dev-kennedy)

12:00-12:25

Room

101A

Developer

18. June

Next-gen Mixed Reality Features with Meta & Qualcomm (https://events.awexr.com/usa-2024/session/2294757/next-gen-mixed-reality-

#### ieatures-with-meta-qualcomm)

Rodrigo Holztrattner Reis - Qualcomm (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/speaker/1270911/rodrigo-holztrattner-reis)

Neel Bedekar - Meta

(https://events.awexr.com/usa-2024/speaker/1270912/neel-bedekar)

12:00-12:50

Room

101B

Gaming, Entertainment & Media

18. June

Po Gets a New Platform: How Studios Like Universal Pictures Are Using Immersive Tech for Next-Gen Storytelling (https://events.awexr.com/usa-2024/session/2258237/po-gets-a-new-platform-how-studios-like-universal-pictures-are-using-immersive-tech-for-next-gen-storytelling)

Kaare Eriksen - Variety

(https://events.awexr.com/usa-2024/speaker/1240919/kaare-eriksen)

Todd Lichten - Roblox

(https://events.awexr.com/usa-2024/speaker/1240917/todd-lichten)

Nicole Schlegel - Universal Pictures

(https://events.awexr.com/usa-2024/speaker/1240916/nicole-schlegel)

Nic Hill - Sawhorse Productions

(https://events.awexr.com/usa-2024/speaker/1240918/nic-hill)

12:10-12:35

Room

103B

Healthcare & Wellness

18. June

Deploying XR for Veterans' Care and Transition (https://events.awexr.com/usa-2024/session/2154160/deploying-xr-for-veterans'-

#### care-and-transition)

Anne Lord Bailey - Veterans Affairs (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/speaker/1171481/anne-lord-bailey)

#### Stephanie Montgomery - XR Association

(https://events.awexr.com/usa-2024/speaker/1171502/stephanie-montgomery)

12:20-12:45

Room 103C

Collaboration, Training & Education

18. June

Successfully Integrating XR into Existing Training Product Offerings, from a Blended Learning Approach to Full GTM Strategy (https://events.awexr.com/usa-2024/session/2178041/successfully-integrating-xr-into-existing-training-product-offerings-from-a-blended-learning-approach-to-full-gtm-strategy)

Tom Ditzler - J.J. Keller & Associates

(https://events.awexr.com/usa-2024/speaker/1187605/tom-ditzler)

Sean Hurwitz - PIXO VR

(https://events.awexr.com/usa-2024/speaker/1171452/sean-hurwitz)

Justin Malloy - LION Protects

(https://events.awexr.com/usa-2024/speaker/1187607/justin-malloy)

12:30-12:55

Room 101A

Developer

18. June

Remixing Reality: New Tools to Make the Web 3D (https://events.awexr.com/usa-2024/session/2294857/remixing-reality-new-

#### ipols-to-make-the-web-3d)

Rigel Benton - Niantic (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/speaker/1270914/rigel-benton)

**Amanda Whitt - Niantic** 

(https://events.awexr.com/usa-2024/speaker/1270913/amanda-whitt)

12:30-12:55

Room 102B

Retail & Marketing

18. June

History of XR Marketing - 100 AWEsome examples! (History Talk) (https://events.awexr.com/usa-2024/session/2166374/history-of-xr-marketing-100-awesome-examples-history-talk)

Alan Smithson - METAVRSE

(https://events.awexr.com/usa-2024/speaker/1171583/alan-smithson)

12:30-12:55

Promenade

Room 104A

XR Enablement

18. June

Leveling up AR Waveguide Displays (https://events.awexr.com/usa-2024/session/2256102/leveling-up-arwaveguide-displays)

Joshua Littlefield - Dispelix

(https://events.awexr.com/usa-2024/speaker/1240867/joshua-littlefield)

12:30-12:55

Room 102A

Web3

### You Ready to Create and/or Consume at the (https://www.awexr.com/usa-2024/) Speed of Light? (https://events.awexr.com/usa-2024/session/2154135/are-you-ready-to-create-andor-consume-at-the-speed-of-light)

Rika Nakazawa - NTT

(https://events.awexr.com/usa-2024/speaker/1171512/rika-nakazawa)

12:30-12:55

Promenade Room 104B

**Enterprise** 

18. June

ExxonMobil's Digital Reality Ecosystem Journey (https://events.awexr.com/usa-2024/session/2154039/exxonmobil's-digital-reality-ecosystem-journey)

Kyle Daughtry - ExxonMobil

(https://events.awexr.com/usa-2024/speaker/1171364/kyle-daughtry)

Athicha Dhanormchitphong - ExxonMobil

(https://events.awexr.com/usa-2024/speaker/1171371/athicha-dhanormchitphong)

12:30-12:55

Exhibit

Hall

Expo Stage

18. June

Journey into Mindfulness: Open Eye Immersive Sound Guidance (https://events.awexr.com/usa-2024/session/2201173/journey-into-mindfulness-open-eye-immersive-sound-guidance)

Radhika Mukhija - Higher Prana VR

(https://events.awexr.com/usa-2024/speaker/1201984/radhika-mukhija)

Collaboration, Training & Education

18. June

Designing for Scale - Upskilling and Certifying 300,000 American Red Cross Lifeguards Yearly with VR (https://events.awexr.com/usa-2024/session/2298310/designing-for-scale-upskilling-and-certifying-300000-american-red-cross-lifeguards-yearly-with-vr)

Lynn Welch - Lucid Reality Labs

(https://events.awexr.com/usa-2024/speaker/1273580/lynn-welch)

13:00-13:20

Exhibit Hall

Expo Stage

18. June

Digital Wellbeing: Empowering Connection, Collaboration, and Creativity (https://events.awexr.com/usa-2024/session/2180473/digital-wellbeing-empowering-connection-collaboration-and-creativity)

Caitlin Krause - MindWise

(https://events.awexr.com/usa-2024/speaker/1171465/caitlin-krause)

13:00-13:25

GRAND BALLROOM

Main Stage

Cuccessfully Scale Your Business by Unifying Checker on an XR Streaming Platform (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/session/2219546/successfully-scale-your-business-by-unifying-applications-on-an-xr-streaming-platform)

Florian Haspinger - Holo-Light GmbH

(https://events.awexr.com/usa-2024/speaker/1213522/florian-haspinger)

13:00-13:25

Room 101A

Developer

18. June

Fast Forward of Two Decades on Immersive Research (History Talk) (https://events.awexr.com/usa-

(https://events.awexr.com/usa-2024/session/2154066/fast-forward-of-twodecades-on-immersive-research-history-talk)

Mar Gonzalez-Franco - Google

(https://events.awexr.com/usa-2024/speaker/1171418/mar-gonzalez-franco)

13:00-13:25

Promenade Room 104A

XR Enablement

18. June

How Digital Twin Technology Will Transform Regional Planning

(https://events.awexr.com/usa-2024/session/2154029/how-digital-twintechnology-will-transform-regional-planning)

Trent Goodin - Orlando Economic Partnership

(https://www.awexr.com/usa-2024/)

13:00-13:25

Room 102B

Retail & Marketing

18. June

Revolutionizing Engagement: AR's Impact in Sports, Retail, and Advertising (https://events.awexr.com/usa-2024/session/2154171/revolutionizing-engagement-ar's-impact-in-sports-retail-and-advertising)

Monica Hsueh - Speed 3D Inc.

(https://events.awexr.com/usa-2024/speaker/1182476/monica-hsueh)

13:00-13:25

Room 101B

Gaming, Entertainment & Media

18. June

Decoding Play: Navigating the Terrain of Toys, Puzzles, and Games in XR (https://events.awexr.com/usa-2024/session/2154028/decoding-play-navigating-the-terrain-of-toys-puzzles-and-games-in-xr)

Bernie Yee - Windup Minds

(https://events.awexr.com/usa-2024/speaker/1171626/bernie-yee)

13:00-13:30

Room

102A

Web3

#### \_volution of Digital Assets, AR, & Al in Fashion and \_uxury (https://events.awexr.com/usa-(https://www.awexr.com/usa-202//) 2024/session/2154199/evolution-of-digitalassets-ar-ai-in-fashion-and-luxury)

Nova Lorraine - Raine Magazine

(https://events.awexr.com/usa-2024/speaker/1171482/nova-lorraine)

David Robustelli - Beyond

(https://events.awexr.com/usa-2024/speaker/1171551/david-robustelli)

13:00-13:55

Promenade

Room 104B

**Enterprise** 

18. June

PANEL: Primer for Entering into Enterprise XR (https://events.awexr.com/usa-2024/session/2154099/panel-primer-for-entering-into-enterprise-xr)

Shelley Peterson - Wizard Wells

(https://events.awexr.com/usa-2024/speaker/1171528/shelley-peterson)

Michael Whatley - The Coca-Cola Company

(https://events.awexr.com/usa-2024/speaker/1171617/michael-whatley)

Yvo Klare - KLM Royal Dutch Airlines

(https://events.awexr.com/usa-2024/speaker/1191649/yvo-klare)

Angela Carnrite - Thermo Fisher Scientific

(https://events.awexr.com/usa-2024/speaker/1171345/angela-carnrite)

13:20-13:30

Exhibit

Hall

Expo Stage

18. June

Physical-Meets-Digital Wellbeing: AWE Intentional Attention Walk (https://events.awexr.com/usa-2024/session/2231351/physical-meets-digital-

#### v/ellbeing-awe-intentional-attention-walk)

Caitlin Krause - MindWise (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/speaker/1171465/caitlin-krause)

13:30-13:50

Exhibit

Hall

Expo Stage

18. June

Haptics for the Win!

(https://events.awexr.com/usa-2024/session/2320064/haptics-for-the-win)

Brian Schmidt - VRitality

(https://events.awexr.com/usa-2024/speaker/1281404/brian-schmidt)

13:30-13:55

Promenade Room 104A

XR Enablement

18. June

5 Biggest Pitfalls Industrial SMEs Should Avoid when Adding XR to their Business (https://events.awexr.com/usa-2024/session/2166372/5-biggest-pitfalls-industrial-smes-should-avoid-when-adding-xr-to-their-business)

Harald Wuest - Visometry

(https://events.awexr.com/usa-2024/speaker/1182456/harald-wuest)

13:30-13:55

GRAND BALLROOM

Main Stage

∀/hat's Next for AR: From Spatial Displays to

Spatial Computing

(https://www.awexr.com/usa-2024/)
(https://events.awexr.com/usa-

2024/session/2154224/what's-next-for-ar-fromspatial-displays-to-spatial-computing)

Chi Xu - XREAL

(https://events.awexr.com/usa-2024/speaker/1171624/chi-xu)

13:30-13:55

Room 102B

Retail & Marketing

18. June

How to Craft Compelling Multiplatform Storytelling Strategies (https://events.awexr.com/usa-2024/session/2154191/how-to-craft-compellingmultiplatform-storytelling-strategies)

Nisha Burton - Reflective Brands

(https://events.awexr.com/usa-2024/speaker/1171340/nisha-burton)

13:30-13:55

Room 101B

Gaming, Entertainment & Media

18. June

How Warner Records & AmazeVR are Bringing K-Pop & Rock to Spatial Experiences (https://events.awexr.com/usa-2024/session/2154167/how-warner-recordsamazevr-are-bringing-k-pop-rock-to-spatialexperiences)

Jacqui Bransky - Warner Records

(https://events.awexr.com/usa-2024/speaker/1171335/jacqui-bransky)

Genree Kim - AmazeVR, Inc.

(https://events.awexr.com/usa-2024/speaker/1171460/gohree-kim) (https://www.awexr.com/usa-2024/)

13:35-14:00

Room 102A

Web3

18. June

Welcome to Spatial Web3! Information, Exploration and Entertainment. Everywhere. (https://events.awexr.com/usa-2024/session/2256099/welcome-to-spatialweb3-information-exploration-andentertainment.-everywhere.)

Paul Martin - tagSpace

(https://events.awexr.com/usa-2024/speaker/1240866/paul-martin)

13:35-14:30

Room 103B

Healthcare & Wellness

18. June

PANEL: Welcome To The Elderverse (https://events.awexr.com/usa-2024/session/2154149/panel-welcome-to-theelderverse)

Robin Raskin - Virtual Events Group

(https://events.awexr.com/usa-2024/speaker/1171541/robin-raskin)

Jeff Pohlman - HTC Vive

(https://events.awexr.com/usa-2024/speaker/1171532/jeff-pohlman)

Richard Robinson - AgeTech Collaborative from AARP

(https://events.awexr.com/usa-2024/speaker/1171550/richard-robinson)

Ted Werth - Mynd Immersive

(https://events.awexr.com/usa-2024/speaker/1171616/ted-werth)

#### Tent Hermen - Select Rehabilitation

if ttps://events.awexr.com/usa-2024/speaker/1214799/trent-hermen)

(https://www.awexr.com/usa-2024/)

14:00-14:25

GRAND BALLROOM

Main Stage

18. June

Humans Today, Robots Tomorrow: How Haptics will Transform Workforce Training (https://events.awexr.com/usa-2024/session/2166303/humans-today-robots-tomorrow-how-haptics-will-transform-workforce-training)

Joe Michaels - HaptX

(https://events.awexr.com/usa-2024/speaker/1181902/joe-michaels)

14:30-14:55

Exhibit Hall

Expo Stage

18. June

Using XR to Inspire the Next Generation of Innovation (https://events.awexr.com/usa-2024/session/2322642/using-xr-to-inspire-thenext-generation-of-innovation)

Tonia Barber - AKLA

(https://events.awexr.com/usa-2024/speaker/1283396/tonia-barber)

Aaron Wolko - Nivra

(https://events.awexr.com/usa-2024/speaker/1283397/aaron-wolko)

14:30-15:00

GRAND BALLROOM

Main Stage

!:(EA's Journey Through 3D Visualization and (https://www.awexr.com/usa-2024/)
Spatial Computing

(https://events.awexr.com/usa-2024/session/2154036/ikea's-journey-through-3d-visualization-and-spatial-computing)

Martin Enthed - IKEA

(https://events.awexr.com/usa-2024/speaker/1171389/martin-enthed)

14:40-15:05

Room 103B

Healthcare & Wellness

18. June

Creating AWE: the Miracle of VR with Cancer Patients (https://events.awexr.com/usa-2024/session/2154032/creating-awe-the-miracle-of-vr-with-cancer-patients)

Max Almy - Magika VRx

(https://events.awexr.com/usa-2024/speaker/1171297/max-almy)

Teri Yarbrow - Magika VRx and Creating AWE

(https://events.awexr.com/usa-2024/speaker/1171625/teri-yarbrow)

14:55-15:50

Room 101B

Gaming, Entertainment & Media

18. June

PANEL: Immersive Revolution: Transforming Fan Experiences in Next-Gen Sports & Beyond (https://events.awexr.com/usa-

#### 2024/session/2154165/panel-immersiverevolution-transforming-fan-experiences-in-(https://www.awexr.com/usa-2024/) next-gen-sports-beyond)

#### Natascha French - Scale Strategies

(https://events.awexr.com/usa-2024/speaker/1171403/natascha-french)

James Giglio - MVP Interactive

(https://events.awexr.com/usa-2024/speaker/1171410/james-giglio)

Chris Sloan - SoFi Stadium and Hollywood Park

(https://events.awexr.com/usa-2024/speaker/1171581/chris-sloan)

Troy Jones Jr. - Status Pro

(https://events.awexr.com/usa-2024/speaker/1186754/troy-jones-jr.)

14:55-15:50

Promenade

Room 104A

XR Enablement

18. June

### Helping the Blind to See (https://events.awexr.com/usa-2024/session/2166392/helping-the-blind-to-see)

Charlie Fink - Forbes

(https://events.awexr.com/usa-2024/speaker/1171396/charlie-fink)

Caspar Thykier - Zappar

(https://events.awexr.com/usa-2024/speaker/1182131/caspar-thykier)

Soobin Ha - Benvision

(https://events.awexr.com/usa-2024/speaker/1223182/soobin-ha)

Michael Freeman - Ocutrx Technologies

(https://events.awexr.com/usa-2024/speaker/1223184/michael-freeman)

15:00-15:25

Room

101A

Developer

inplementation of Handling Spatial Objects in Swift on visionOS (https://events.awexr.com/usa-(https://www.awexr.com/usa-202/4/) implementation-of-handling-spatial-objects-in-swift-on-visionos)

Satoshi Hattori - Cyber Al Productions, Inc.

(https://events.awexr.com/usa-2024/speaker/1171433/satoshi-hattori)

15:00-15:35 Exhibit Hall

Expo Stage

18. June

HackOps: How one of the Largest-Employee Training VR Experiences Boosts Cyber Security (https://events.awexr.com/usa-2024/session/2154182/hackops-how-one-of-the-largest-employee-training-vr-experiences-boosts-cyber-security)

Sai Huda - CyberCatch

(https://events.awexr.com/usa-2024/speaker/1171447/sai-huda)

Dan Krolczyk - ELB Learning

(https://events.awexr.com/usa-2024/speaker/1182486/dan-krolczyk)

15:10-15:35

Room 103B

Healthcare & Wellness

18. June

Innovation in Autism Care: Case Studies & Navigation of FDA Approval Process for XR Application (https://events.awexr.com/usa-

#### 2024/session/2154125/innovation-in-autismcare-case-studies-navigation-of-fda-approval-(https://www.awexr.com/usa-2024/) process-for-xr-application)

Michelle Hascall - Cortica

(https://events.awexr.com/usa-2024/speaker/1171430/michelle-hascall)

Neil Hattangadi - Cortica

(https://events.awexr.com/usa-2024/speaker/1171432/neil-hattangadi)

Vijay Ravindran - Floreo

(https://events.awexr.com/usa-2024/speaker/1171542/vijay-ravindran)

15:15-15:40

GRAND BALLROOM

Main Stage

18. June

Breaking Boundaries: Pioneering Consumer-Grade XR Streaming with Mawari (https://events.awexr.com/usa-2024/session/2318590/breaking-boundariespioneering-consumer-grade-xr-streaming-withmawari)

Luis Oscar Ramirez - Mawari

(https://events.awexr.com/usa-2024/speaker/1171539/luis-oscar-ramirez)

15:25-15:50

Promenade Room 104B

**Enterprise** 

18. June

Accelerating XR at Mondelez: How a Global Snacking Leader Embraces Spatial Computing (https://events.awexr.com/usa-

#### 2024/session/2154159/accelerating-xr-atr.nondelez-how-a-global-snacking-leader-(https://www.awexr.com/usa-2024/) embraces-spatial-computing)

Matt Tomlinson - Mondelez International

(https://events.awexr.com/usa-2024/speaker/1171597/matt-tomlinson)

15:25-16:15

Room 103C

Collaboration, Training & Education

18. June

PANEL: Not Set in Stone: The Impact of Emerging Technology on Mine Rescue Training (https://events.awexr.com/usa-2024/session/2154155/panel-not-set-in-stone-the-impact-of-emerging-technology-on-mine-rescue-training)

Jennica Bellanca - CDC / NIOSH

(https://events.awexr.com/usa-2024/speaker/1171319/jennica-bellanca)

Thomas Codrick - Booz Allen Hamilton

(https://events.awexr.com/usa-2024/speaker/1171351/thomas-codrick)

Timothy Orr - CDC / NIOSH

(https://events.awexr.com/usa-2024/speaker/1171521/timothy-orr)

15:25-16:20

Room

102B

Retail & Marketing

18. June

PANEL: Rendering Believable 3D Assets for E-Commerce (https://events.awexr.com/usa-2024/session/2154213/panel-rendering-believable-3d-assets-for-e-commerce)

Daniel Frith - London Dynamics

(https://events.awexr.com/usa-2024/speaker/1171404/daniel-frith)

Ashleigh Miller - Amazon

(https://events.awexr.com/usa-2024/speaker/1171501/ashleigh-miller) (https://www.awexr.com/usa-2024/) Jane Rawnsley - Avataar

(https://events.awexr.com/usa-2024/speaker/1171543/jane-rawnsley)

Eric Chadwick - DGG

(https://events.awexr.com/usa-2024/speaker/1236980/eric-chadwick)

15:30-15:55

Room 101A

Developer

18. June

History: AWE @ 15 - Turns Out, We Weren't Crazy After All! (https://events.awexr.com/usa-2024/session/2318499/history-awe-@-15-turns-out-we-weren't-crazy-after-all)

Patrick O'Shaughnessey - Patched Reality Inc.

(https://events.awexr.com/usa-2024/speaker/1240850/patrick-o'shaughnessey)

Chris Wren - Ultraleap

(https://events.awexr.com/usa-2024/speaker/1240849/chris-wren)

15:30-15:55

Room

102A

Web3

18. June

The Tokenization of Identity, Money, and Assets in Financial Markets (https://events.awexr.com/usa-2024/session/2154183/the-tokenization-of-identity-money-and-assets-in-financial-markets)

Cam Nili - Accenture

(https://events.awexr.com/usa-2024/speaker/1171516/cam-nili)

GRAND BALLROOM

Main Stage

(https://www.awexr.com/usa-2024/)
18. June

# PICO's XR Ecosystem Driving Enterprise Innovation (https://events.awexr.com/usa-2024/session/2184249/pico's-xr-ecosystem-driving-enterprise-innovation)

Amir Khorram - ByteDance | PICO

(https://events.awexr.com/usa-2024/speaker/1191294/amir-khorram)

Zach Honadel - Prisms

(https://events.awexr.com/usa-2024/speaker/1283454/zach-honadel)

Kurt Kratchman - Virti

(https://events.awexr.com/usa-2024/speaker/1283456/kurt-kratchman)

Mickael Nadeau - XPR Labs

(https://events.awexr.com/usa-2024/speaker/1283455/mickael-nadeau)

15:50-16:15

Room 103B

Healthcare & Wellness

18. June

Everything You Need to Know About Reimbursement in Healthcare XR (https://events.awexr.com/usa-2024/session/2166533/everything-you-need-toknow-about-reimbursement-in-healthcare-xr)

Kaitlyn O'Connor - Nixon Gwilt Law

(https://events.awexr.com/usa-2024/speaker/1182683/kaitlyn-o'connor)

15:55-16:20

Promenade Room 104B

**Enterprise** 

The Great Interface Shift: How Customers will be interacting with Brands in the Next Two Years (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/session/2245747/the-great-interface-shift-how-customers-will-be-interacting-with-brands-in-the-next-two-years)

Danny Tomsett - UneeQ Inc

(https://events.awexr.com/usa-2024/speaker/1233341/danny-tomsett)

16:00-16:25

Room 101A

Developer

18. June

Build a Fulfilling Career in the Shifting AR/MR Landscape (https://events.awexr.com/usa-2024/session/2154227/build-a-fulfilling-careerin-the-shifting-armr-landscape)

Lianne Baron - Meta

(https://events.awexr.com/usa-2024/speaker/1171317/lianne-baron)

Luke Hurd - WPP / VML

(https://events.awexr.com/usa-2024/speaker/1171450/luke-hurd)

16:00-16:25

Room 102A

Web3

18. June

Why Open Wins (https://events.awexr.com/usa-2024/session/2154142/why-open-wins)

Ben Erwin - The Poly Awards

(https://events.awexr.com/usa-2024/speaker/1182159/ben-erwin)

Room 104A

(https://www.awexr.com/usa-2024/)
18. June

Emerging to Indispensable: How the Evolution of XR Ecosystems Will Power Mission-Critical Tasks for Future Frontiers

(https://events.awexr.com/usa-2024/session/2268398/emerging-toindispensable-how-the-evolution-of-xrecosystems-will-power-mission-critical-tasksfor-future-frontiers)

Brian Hamilton - DigiLens Inc.

(https://events.awexr.com/usa-2024/speaker/1191789/brian-hamilton)

Dan McConnell - Booz Allen Hamilton

(https://events.awexr.com/usa-2024/speaker/1250785/dan-mcconnell)

16:00-16:55

Room 101B

Gaming, Entertainment & Media

18. June

PANEL: Best Practices and What's Next with Another Axiom, the Creators of Gorilla Tag (https://events.awexr.com/usa-2024/session/2177325/panel-best-practices-and-what's-next-with-another-axiom-the-creators-of-gorilla-tag)

Malia Probst - Scout House

(https://events.awexr.com/usa-2024/speaker/1215051/malia-probst)

Kerestell Smith - Another Axiom

(https://events.awexr.com/usa-2024/speaker/1186746/kerestell-smith)

David Yee - Another Axiom

(https://events.awexr.com/usa-2024/speaker/1186745/david-yee)

#### 2 avid Neubelt - Another Axiom

if ttps://events.awexr.com/usa-2024/speaker/1186747/david-neubelt)

(https://www.awexr.com/usa-2024/)

16:00-17:20

Exhibit

Hall

Expo Stage

18. June

Start-Up Founders' Lightning Round (https://events.awexr.com/usa-2024/session/2166394/start-up-founders'-lightning-round)

Elias "Eli" Jimenez - VentR-out

(https://events.awexr.com/usa-2024/speaker/1263097/elias-eli-jimenez)

Irfan Khan - Supernova Academy Incorporated

(https://events.awexr.com/usa-2024/speaker/1263107/irfan-khan)

Mori Amitai - Oorym

(https://events.awexr.com/usa-2024/speaker/1263132/mori-amitai)

Ashley Foxcroft - Freeaim Technologies

(https://events.awexr.com/usa-2024/speaker/1263727/ashley-foxcroft)

Ilya Polokhin - Octonic

(https://events.awexr.com/usa-2024/speaker/1273260/ilya-polokhin)

Vinay Agastya - Ctruh technologies private limited

(https://events.awexr.com/usa-2024/speaker/1282635/vinay-agastya)

Philipp Breuss-Schneeweis - Wikitude

(https://events.awexr.com/usa-2024/speaker/1283440/philipp-breuss-schneeweis)

16:15-16:50

GRAND

**BALLROOM** 

Main Stage

18. June

PANEL: Blending Story, Visuals & Audio for Memorable Immersive Experiences

(https://events.awexr.com/usa-

#### 2024/session/2166359/panel-blending-storyvisuals-audio-for-memorable-immersive-(https://www.awexr.com/usa-2024/) experiences)

Joanna Popper - Consultant

(https://events.awexr.com/usa-2024/speaker/1171533/joanna-popper)

Young Guru Young Guru -

(https://events.awexr.com/usa-2024/speaker/1182117/young-guru-young-guru)

Adrian Rashad Driscoll - Collimation

(https://events.awexr.com/usa-2024/speaker/1171380/adrian-rashad-driscoll)

Don Allen Stevenson III -

(https://events.awexr.com/usa-2024/speaker/1182116/don-allen-stevenson-iii)

16:20-16:50

Room

Collaboration, Training & Education

18. June

Emergency Response Training with AR and Customized Virtual Production (https://events.awexr.com/usa-2024/session/2154175/emergency-response-training-with-ar-and-customized-virtual-production)

John R. Kennedy - ORETTC

(https://events.awexr.com/usa-2024/speaker/1182483/john-r.-kennedy)

Mary Lin - ORETTC

(https://events.awexr.com/usa-2024/speaker/1182482/mary-lin)

16:20-17:15

Room

103B

Healthcare & Wellness

**FANEL:** Pathways for Developing Adoption of VR

ry Mental Health Clinicians

(https://www.awexr.com/usa-2024/)
(https://events.awexr.com/usa-

2024/session/2154038/panel-pathways-fordeveloping-adoption-of-vr-by-mental-healthclinicians)

Dr Joe Elliott - Joe Elliott Psychological Svcs.

(https://events.awexr.com/usa-2024/speaker/1171386/dr-joe-elliott)

Howard Gurr - Private Practice

(https://events.awexr.com/usa-2024/speaker/1171425/howard-gurr)

Albert Rizzo - University of Southern California ICT

(https://events.awexr.com/usa-2024/speaker/1171548/albert-rizzo)

Dr. Brenda Wiederhold - Virtual Reality Medical Center

(https://events.awexr.com/usa-2024/speaker/1236589/dr.-brenda-wiederhold)

16:30-16:55

Promenade Room 104A

XR Enablement

18. June

History: The Thousand-Year Quest for Virtual Reality (History Talk)

(https://events.awexr.com/usa-

2024/session/2154087/history-the-thousand-

year-quest-for-virtual-reality-history-talk)

Jeremy Dalton - PwC

(https://events.awexr.com/usa-2024/speaker/1171361/jeremy-dalton)

16:30-16:55

Room 101A

Developer

## Tuilding AWE's Hall of Fame WebAR Experience with Camera Kit (https://events.awexr.com/usa-(https://www.awexr.com/usa-2024/) 2024/session/2297703/building-awe's-hall-of-fame-webar-experience-with-camera-kit)

Steven Xu - Snap Inc.

(https://events.awexr.com/usa-2024/speaker/1273200/steven-xu)

Hart Woolery - 2020CV

(https://events.awexr.com/usa-2024/speaker/1273233/hart-woolery)

16:30-16:55

Room 102B

Retail & Marketing

18. June

It's Miller Time with BigFoot: AR Innovation with Al (https://events.awexr.com/usa-2024/session/2268632/it's-miller-time-with-bigfoot-ar-innovation-with-ai)

Jason Yim - Trigger XR

(https://events.awexr.com/usa-2024/speaker/1238509/jason-yim)

Jessica Owens - Molson Coors

(https://events.awexr.com/usa-2024/speaker/1238518/jessica-owens)

16:30-16:55

Promenade Room 104B

**Enterprise** 

18. June

XR Gets Personal (https://events.awexr.com/usa-2024/session/2154109/xr-gets-personal)

Jason McGuigan - Lenovo

(https://events.awexr.com/usa-2024/speaker/1171496/jason-mcguigan)

102A

16:30-17:25

Web3

(https://www.awexr.com/usa-2024/)

18. June

PANEL: Web3 - Beyond the Hype (https://events.awexr.com/usa-

2024/session/2154179/panel-web3-beyond-the-

hype)

Louisa Spring - T-Mobile

(https://events.awexr.com/usa-2024/speaker/1171584/louisa-spring)

Luis Oscar Ramirez - Mawari

(https://events.awexr.com/usa-2024/speaker/1171539/luis-oscar-ramirez)

Lori H. Schwartz - StoryTech

(https://events.awexr.com/usa-2024/speaker/1171564/lori-h.-schwartz)

Nicola Sebastiani - The Sandbox

(https://events.awexr.com/usa-2024/speaker/1171566/nicola-sebastiani)

Nico Fara - Let's Goooo!

(https://events.awexr.com/usa-2024/speaker/1240773/nico-fara)

16:55-17:25

Room 103C Collaboration, Training & Education

18. June

Integration of Enhanced XR Training Technologies in Dynamic Engineering Operations Digital Twin Experiences (https://events.awexr.com/usa-2024/session/2154124/integration-of-enhanced-xr-training-technologies-in-dynamic-engineering-operations-digital-twin-experiences)

Austin Arnwine - ORETTC

(https://events.awexr.com/usa-2024/speaker/1182484/austin-arnwine)

Ashley Stowe - ORETTC

(https://events.awexr.com/usa-2024/speaker/1182485/ashley-stowe)

Developer

(https://www.awexr.com/usa-2024/) 18. June

Tips & Tricks to Improve Your AR Game Designs (https://events.awexr.com/usa-2024/session/2154041/tips-tricks-to-improve-your-ar-game-designs)

Blake Gross - DB Creations

(https://events.awexr.com/usa-2024/speaker/1171424/blake-gross)

**Dustin Kochensparger - DB Creations** 

(https://events.awexr.com/usa-2024/speaker/1171462/dustin-kochensparger)

17:00-17:25

Promenade Room 104A

XR Enablement

18. June

Unleashing Growth Potential: Managing Spatial Computing Data to Scale Up Your Business? (https://events.awexr.com/usa-2024/session/2200121/unleashing-growth-potential-managing-spatial-computing-data-to-scale-up-your-business)

Lauren Marble - Amazon Web Services

(https://events.awexr.com/usa-2024/speaker/1201290/lauren-marble)

17:00-17:25

Room 102B

Retail & Marketing

Fligning Vision and Reality: Effective Client in AR Production (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/session/2154143/aligning-vision-and-reality-effective-client-management-in-xr-production)

David Morris - NYCAP3D LLC

(https://events.awexr.com/usa-2024/speaker/1171505/david-morris)

Matthias Sala - Ambia

(https://events.awexr.com/usa-2024/speaker/1171559/matthias-sala)

17:00-17:30

Promenade

Room 104B

Enterprise

18. June

Imagine, Immerse, Innovate: XR's Role in Amplifying Human-Centered Design for the US Navy (https://events.awexr.com/usa-2024/session/2154177/imagine-immerse-innovate-xr's-role-in-amplifying-human-centered-design-for-the-us-navy)

Kelles Gordge - Johns Hopkins University Applied Physics Laboratory (https://events.awexr.com/usa-2024/speaker/1171419/kelles-gordge)

Wade Lewis - Johns Hopkins University Applied Physics Laboratory (https://events.awexr.com/usa-2024/speaker/1171476/wade-lewis)

17:00-17:55

GRAND BALLROOM

Main Stage

FANEL: Beyond Passthrough: How New Display Fechnologies Can Shape the Future of AR Glasses (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/session/2154212/panel-beyond-passthrough-how-new-display-technologies-can-shape-the-future-of-ar-glasses)

Andrea Bravo - Metaverse Data & Ethics

(https://events.awexr.com/usa-2024/speaker/1171336/andrea-bravo)

Tomas Sluka - CREAL

(https://events.awexr.com/usa-2024/speaker/1171582/tomas-sluka)

Naamah Argaman - Meta

(https://events.awexr.com/usa-2024/speaker/1171305/naamah-argaman)

Marty Banks - UC Berkeley

(https://events.awexr.com/usa-2024/speaker/1171314/marty-banks)

Avi Bar-Zeev - XR Guild

(https://events.awexr.com/usa-2024/speaker/1171316/avi-bar-zeev)

17:05-17:30

Room 101B

Gaming, Entertainment & Media

18. June

Al and the Spatial Web for Live Events & Festivals (https://events.awexr.com/usa-2024/session/2154223/ai-and-the-spatial-web-for-live-events-festivals)

Eric Wagliardo - & Pull

(https://events.awexr.com/usa-2024/speaker/1172190/eric-wagliardo)

17:25-18:00

Room 103B

Healthcare & Wellness

# Inhancing Patient Experience Through Immersive Echnology (https://events.awexr.com/usa-(https://www.awexr.com/usa-2024/) 2024/session/2154031/enhancing-patient-experience-through-immersive-technology)

Dr. Linda Ciavarelli - HouseCall VR

(https://events.awexr.com/usa-2024/speaker/1171349/dr.-linda-ciavarelli)

Julia A Scott, PhD - Santa Clara University

(https://events.awexr.com/usa-2024/speaker/1171565/julia-a-scott-phd)

Amy Hedrick - Cleanbox Technology

(https://events.awexr.com/usa-2024/speaker/1171436/amy-hedrick)

17:30-17:55

Room 103C

Collaboration, Training & Education

18. June

Solving the Competency @ Scale Challenge with Immersive VR (https://events.awexr.com/usa-2024/session/2154074/solving-the-competency-@-scale-challenge-with-immersive-vr)

Richard Vincent - FundamentalVR

(https://events.awexr.com/usa-2024/speaker/1171607/richard-vincent)

17:30-17:55

Room 101A

Developer

18. June

Spatial Analytics: Elevate Your 3D Apps by Discovering a Hidden Dimension of Insights (https://events.awexr.com/usa-

### 2024/session/2154235/spatial-analytics-elevateyour-3d-apps-by-discovering-a-hidden-(https://www.awexr.com/usa-2024/) dimension-of-insights)

Tony Bevilacqua - Cognitive3D

(https://events.awexr.com/usa-2024/speaker/1171324/tony-bevilacqua)

17:30-17:55

Promenade Room 104A

**XR Enablement** 

18. June

Harnessing the Power of Retinal Eye Tracking for Enhanced XR Experiences (https://events.awexr.com/usa-2024/session/2267978/harnessing-the-power-of-retinal-eye-tracking-for-enhanced-xr-experiences)

Adam Dunsky - Immersix

(https://events.awexr.com/usa-2024/speaker/1250392/adam-dunsky)

17:35-18:00

Room 101B

Gaming, Entertainment & Media

18. June

From Technopreneur to VC Investor, What Have I Learned? (https://events.awexr.com/usa-2024/session/2154226/from-technopreneur-to-vc-investor-what-have-i-learned)

Bert Nepveu - Triptyq Capital

(https://events.awexr.com/usa-2024/speaker/1171514/bert-nepveu)

Promenade Room 104B

**Enterprise** 

(https://www.awexr.com/usa-2024/) 18. June

Spatial Computing & the Force: An Elegant Device for a More Civilized Age (https://events.awexr.com/usa-2024/session/2302833/spatial-computing-the-force-an-elegant-device-for-a-more-civilized-age)

Tomer Kahan - Sightful

(https://events.awexr.com/usa-2024/speaker/1276799/tomer-kahan)

Gene Feldman - Nestle Purina

(https://events.awexr.com/usa-2024/speaker/1171392/gene-feldman)

John Tomik - Slalom

(https://events.awexr.com/usa-2024/speaker/1281369/john-tomik)

**18:00-** The Cove at Long

Beach Convention Networking

**20:00** Center

18. June

Welcome Party Sponsored by Zappar (https://events.awexr.com/usa-2024/session/2166643/welcome-party-sponsored-by-zappar)

09:00-09:25

GRAND BALLROOM

Main Stage

# **Cpatial Computing Needs a New Map**

(integrity)/events.awexr.com/usa-(https://www.awexr.com/usa-202//) 2024/session/2173194/spatial-computing-needsa-new-map)

Brian Bam McClendon - Niantic

(https://events.awexr.com/usa-2024/speaker/1270924/brian-bam-mcclendon)

Erik Murphy-Chutorian - Niantic

(https://events.awexr.com/usa-2024/speaker/1280708/erik-murphy-chutorian)

09:30-09:55

GRAND

BALLROOM

Main Stage

19. June

**Building Immersive 3D Content for any Device** with WebXR (https://events.awexr.com/usa-2024/session/2154204/building-immersive-3dcontent-for-any-device-with-webxr)

Connell Gauld - Zappar

(https://events.awexr.com/usa-2024/speaker/1171407/connell-gauld)

10:00-10:25

GRAND

BALL ROOM

Main Stage

19. June

We Need a Super Cockpit for the Mind (History Talk)(https://events.awexr.com/usa-2024/session/2154057/we-need-a-supercockpit-for-the-mind-history-talk)

Tom Furness - Virtual World Society

(https://events.awexr.com/usa-2024/speaker/1171405/tom-furness)

10:20-10:22

Room 103C

Start-Ups & Investors

(https://www.awexr.com/usa-2024/)
19. June

Introduction to Korean Showcase (https://events.awexr.com/usa-2024/session/2294737/introduction-to-korean-showcase)

Ryan Wang - Outpost Capital

(https://events.awexr.com/usa-2024/speaker/1171612/ryan-wang)

10:22-10:28

Room

103C

Start-Ups & Investors

19. June

Step into the Future where your Digital Persona can Seamlessly Intract (https://events.awexr.com/usa-2024/session/2294696/step-into-the-future-where-your-digital-persona-can-seamlessly-intract)

Johnny Byungjoon Min - dob Studio, Inc.

(https://events.awexr.com/usa-2024/speaker/1270881/johnny-byungjoon-min)

10:28-10:34

Room 103C

Start-Ups & Investors

19. June

Play Together: Connecting in the "New Normal" (https://events.awexr.com/usa-

2024/session/2294730/play-together-

## connecting-in-the-"new-normal")

Liobin Chen - HAEGIN Co., Ltd. (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/speaker/1270883/hobin-chen)

10:30-10:55

GRAND BALLROOM

Main Stage

19. June

Magic, Quests, and Visions: Moving Beyond the Fairy Tales (https://events.awexr.com/usa-2024/session/2173195/magic-quests-and-visions-moving-beyond-the-fairy-tales)

Tamir Berliner - Sightful

(https://events.awexr.com/usa-2024/speaker/1276800/tamir-berliner)

10:30-10:55

Room 102A

AI & Virtual Beings

19. June

PANEL: Unraveling Realities: Navigating AI & Manipulation in Immersive Virtual Worlds (https://events.awexr.com/usa-2024/session/2154042/panel-unraveling-realities-navigating-ai-manipulation-in-immersive-virtual-worlds)

Daniel Berrick - Future of Privacy Forum

(https://events.awexr.com/usa-2024/speaker/1171322/daniel-berrick)

Dona Fraser - BBB National Programs

(https://events.awexr.com/usa-2024/speaker/1171402/dona-fraser)

Erin Hilliard - Cooley

(https://events.awexr.com/usa-2024/speaker/1171443/erin-hilliard)

10.34-10:40

Room

Start-Ups & Investors

(https://www.awexr.com/usa-2024/)
19. June

Ease of Mobility: Pioneering New Paths with Wheel AR (https://events.awexr.com/usa-2024/session/2294731/ease-of-mobility-pioneering-new-paths-with-wheel-ar)

Siwan Lee - LBS tech

(https://events.awexr.com/usa-2024/speaker/1270884/siwan-lee)

10:40-10:46

Room

103C

Start-Ups & Investors

19. June

Realistic Depth Perception on Flat Displays Using MOPIC's Light Field 3D

(https://events.awexr.com/usa-2024/session/2294732/realistic-depthperception-on-flat-displays-using-mopic's-lightfield-3d)

Jeesoo Jung - MOPIC

(https://events.awexr.com/usa-2024/speaker/1270885/jeesoo-jung)

10:46-10:52

Room

103C

Start-Ups & Investors

19. June

Edu-Gym (https://events.awexr.com/usa-2024/session/2294733/edu-gym)

Young Seok Kim - Qlab

(https://events.awexr.com/usa-2024/speaker/1270886/young-seok-kim)

Start-Ups & Investors

19. June

Rebuild Your World, Introduction to Al rendered 3D Marketing SaaS Solution (https://events.awexr.com/usa-2024/session/2294734/rebuild-your-world-introduction-to-ai-rendered-3d-marketing-saas-solution)

Sunny(Jungyeon) Lee - RebuilderAl

(https://events.awexr.com/usa-2024/speaker/1270887/sunnyjungyeon-lee)

10:58-11:04

Room 103C

Start-Ups & Investors

19. June

PersonalSpace: Fully Awaken Your Senses (https://events.awexr.com/usa-2024/session/2294735/personalspace-fully-awaken-your-senses)

Dee Lee - The2H

(https://events.awexr.com/usa-2024/speaker/1270888/dee-lee)

11:00-11:25

Promenade Room 104A

XR Enablement

19. June

Mapping the Future: Building and Experiencing the Fully Immersive Spatial Map (https://events.awexr.com/usa-

### 2024/session/2294954/mapping-the-future-<u>ruilding-and-experiencing-the-fully-immersive-</u> (https://www.awexr.com/usa-2024/) spatial-map)

Tory Smith - Niantic, Inc.

(https://events.awexr.com/usa-2024/speaker/1270925/tory-smith)

11:00-11:25

Room

102A

AI & Virtual Beings

19. June

Spatial in the Cloud: Using Generative Al Tools on AWS to Build Better Spatial Experiences (https://events.awexr.com/usa-2024/session/2200268/spatial-in-the-cloud-using-generative-ai-tools-on-aws-to-build-better-spatial-experiences)

Dan Cotting - Amazon Web Services (AWS)

(https://events.awexr.com/usa-2024/speaker/1201291/dan-cotting)

Kimate Richards - Amazon

(https://events.awexr.com/usa-2024/speaker/1201292/kimate-richards)

11:00-11:25

Room

101A

Developer

19. June

XR Streaming by Hololight (https://events.awexr.com/usa-2024/session/2219550/xr-streaming-by-hololight)

Susanne Haspinger - Holo-Light

(https://events.awexr.com/usa-2024/speaker/1171431/susanne-haspinger)

Philipp Landgraf - Holo-Light GmbH

(https://events.awexr.com/usa-2024/speaker/1213523/philipp-landgraf)



19. June

PANEL: 3D Content Creation for Spatial Computing (https://events.awexr.com/usa-2024/session/2154211/panel-3d-content-creation-for-spatial-computing)

Alexey Medvedev - Meta

(https://events.awexr.com/usa-2024/speaker/1171498/alexey-medvedev)

Olga Dogadkina - Emperia

(https://events.awexr.com/usa-2024/speaker/1181139/olga-dogadkina)

Leonard Daly - Daly Realism

(https://events.awexr.com/usa-2024/speaker/1171362/leonard-daly)

Peter Martin - Adobe

(https://events.awexr.com/usa-2024/speaker/1171491/peter-martin)

11:00-11:55

Room 101B

Gaming, Entertainment & Media

19. June

PANEL: The Impact of XR, AI, and Emerging Technologies on Journalistic Integrity (https://events.awexr.com/usa-2024/session/2154150/panel-the-impact-of-xr-ai-and-emerging-technologies-on-journalistic-integrity)

Melanie Hogue - Microsoft

(https://events.awexr.com/usa-2024/speaker/1171445/melanie-hogue)

Mary Matheson - Arizona State University

(https://events.awexr.com/usa-2024/speaker/1171493/mary-matheson)

Adam Rose - Starling Lab for Data Integrity

(https://events.awexr.com/usa-2024/speaker/1171554/adam-rose)

#### Dibert Hernandez - USC Annenberg School of Journalism

if ttps://events.awexr.com/usa-2024/speaker/1171440/robert-hernandez)

(https://www.awexr.com/usa-2024/)

11:00-14:30 Networking

19. June

LUNCH (https://events.awexr.com/usa-2024/session/2166628/lunch)

Hall

11:00-17:30 Exhibit

Networking

19. June

Expo, Playground, Start-Ups, and XR Museum Hours (https://events.awexr.com/usa-2024/session/2166641/expo-playground-start-ups-and-xr-museum-hours)

11:04-11:10

Room 103C

Start-Ups & Investors

19. June

MetaForest: Your Destination For Metaverse Psychological Counseling (https://events.awexr.com/usa-2024/session/2294736/metaforest-your-destination-for-metaverse-psychological-counseling)

Jiho Park - YATAV

(https://events.awexr.com/usa-2024/speaker/1270889/jiho-park)

Start-Ups & Investors

19. June

# Concluding Remarks for Korean Showcase (https://events.awexr.com/usa-2024/session/2294738/concluding-remarks-for-korean-showcase)

Ryan Wang - Outpost Capital

(https://events.awexr.com/usa-2024/speaker/1171612/ryan-wang)

11:10-12:05

Exhibit

Hall

Expo Stage

19. June

Virtual Production XR Tools (https://events.awexr.com/usa-2024/session/2220672/virtual-production-xrtools)

Ray Mosco - HTC Vive

(https://events.awexr.com/usa-2024/speaker/1171507/ray-mosco)

Sally Slade - Genies

(https://events.awexr.com/usa-2024/speaker/1185820/sally-slade)

Kristin Carey - 3500 Kelvin

(https://events.awexr.com/usa-2024/speaker/1214153/kristin-carey)

Alex Porter - Mod Tech Labs Inc.

(https://events.awexr.com/usa-2024/speaker/1214148/alex-porter)

Jacqueline Cooper - CG Pro and CG Empowers

(https://events.awexr.com/usa-2024/speaker/1214147/jacqueline-cooper)

11:30-11:55

Room 103C

Start-Ups & Investors

From Inception to Adoption: The First Decade of (https://www.awexr.com/usa-2024/) Investing in XR & Spatial Computing (History Talk) (https://events.awexr.com/usa-2024/session/2154020/from-inception-to-adoption-the-first-decade-of-investing-in-xr-spatial-computing-history-talk)

Ryan Wang - Outpost Capital

(https://events.awexr.com/usa-2024/speaker/1171612/ryan-wang)

Tipatat Chennavasin - The Venture Reality Fund

(https://events.awexr.com/usa-2024/speaker/1217812/tipatat-chennavasin)

11:30-11:55

Room 101A

Developer

19. June

OpenXR's Open-Source Pipeline for Accessible XR Development (https://events.awexr.com/usa-2024/session/2182988/openxr's-open-source-pipeline-for-accessible-xr-development)

Frederic Plourde - Collabora Itd.

(https://events.awexr.com/usa-2024/speaker/1190587/frederic-plourde)

11:30-11:55

Room

102A

AI & Virtual Beings

19. June

Authentic Real-World 3D/4D Human Data to Train Al, Wear Tech, & Image Health (https://events.awexr.com/usa-

#### 2024/session/2154084/authentic-real-world-3d4d-human-data-to-train-ai-wear-tech-image-(https://www.awexr.com/usa-2024/) health)

Chris Lane - 3dMD

(https://events.awexr.com/usa-2024/speaker/1171470/chris-lane)

11:30-12:25

Room 102B

Retail & Marketing

19. June

PANEL: Essential Tips for Marketing Your VR Game (https://events.awexr.com/usa-2024/session/2154194/panel-essential-tips-formarketing-your-vr-game)

Jasmine Lehman - AtomBombBody

(https://events.awexr.com/usa-2024/speaker/1171475/jasmine-lehman)

Eric Masher - Impact Reality / Flat2VR Studios

(https://events.awexr.com/usa-2024/speaker/1171492/eric-masher)

Harry (Skeeva) Skigis - Impact Reality / XR Update / Between Realities

(https://events.awexr.com/usa-2024/speaker/1171580/harry-skeeva-skigis)

Elliott Tate - Impact Reality / Flat2VR Studios

(https://events.awexr.com/usa-2024/speaker/1171590/elliott-tate)

Jasmine Uniza - Impact Reality / Flat2VR Studios

(https://events.awexr.com/usa-2024/speaker/1171604/jasmine-uniza)

11:30-12:25

Promenade

Room 104A

XR Enablement

19. June

PANEL: Current State and Future Direction of AR Glasses (https://events.awexr.com/usa-2024/session/2154174/panel-current-state-and-

## is uture-direction-of-ar-glasses)

Jason McDowall - The AR Show (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/speaker/1171495/jason-mcdowall)

Jeri Ellsworth - Tilt Five

(https://events.awexr.com/usa-2024/speaker/1171387/jeri-ellsworth)

Adi Robertson - The Verge

(https://events.awexr.com/usa-2024/speaker/1171549/adi-robertson)

**Edward Tang - Avegant** 

(https://events.awexr.com/usa-2024/speaker/1171588/edward-tang)

Karl M Guttag - KGOnTech

(https://events.awexr.com/usa-2024/speaker/1175481/karl-m-guttag)

11:30-12:25

Promenade Room 104B

**Enterprise** 

19. June

PANEL: What's Working in XR Across the Product Lifecycle? (https://events.awexr.com/usa-2024/session/2154116/panel-what's-working-in-xr-across-the-product-lifecycle)

Paul Davies - The Boeing Company

(https://events.awexr.com/usa-2024/speaker/1171365/paul-davies)

Andrew Lowe - Rolls-Royce

(https://events.awexr.com/usa-2024/speaker/1171483/andrew-lowe)

Diana Olynick - M4 Method

(https://events.awexr.com/usa-2024/speaker/1171519/diana-olynick)

Mike Boland - AR Insider

(https://events.awexr.com/usa-2024/speaker/1171331/mike-boland)

12:00-12:25

Room 101A

Developer

**Ceveloping an XR User Interface for High-Level** 

Flobot Teleoperation

(https://www.awexr.com/usa-2024/)
(https://events.awexr.com/usa-

2024/session/2184739/developing-an-xr-userinterface-for-high-level-robot-teleoperation)

Steve Feiner - Columbia University

(https://events.awexr.com/usa-2024/speaker/1191800/steve-feiner)

12:00-12:55

Room

101B

Gaming, Entertainment & Media

19. June

PANEL: Cultivating Worlds: Exploring Social VR

Gaming Experiences

(https://events.awexr.com/usa-

2024/session/2161143/panel-cultivating-worlds-

exploring-social-vr-gaming-experiences)

Perrin Kaplan - Zebra Partners

(https://events.awexr.com/usa-2024/speaker/1206131/perrin-kaplan)

Shane Rhodes - Mighty Coconut

(https://events.awexr.com/usa-2024/speaker/1178541/shane-rhodes)

Jonathan Hamel - Another Axiom

(https://events.awexr.com/usa-2024/speaker/1186748/jonathan-hamel)

Morgan Tucker - Rec Room

(https://events.awexr.com/usa-2024/speaker/1171601/morgan-tucker)

12:00-12:55

Room 102A

AI & Virtual Beings

19. June

PANEL: GenXR: Creating Generative Al Powered Extended Reality (https://events.awexr.com/usa-2024/session/2154061/panel-genxr-creating-

### cenerative-ai-powered-extended-reality)

Terry Schussler - Deutsche Telekom AG (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/speaker/1171563/terry-schussler)

Leslie Shannon - Nokia

(https://events.awexr.com/usa-2024/speaker/1171573/leslie-shannon)

Dominique Wu - XReality Pro

(https://events.awexr.com/usa-2024/speaker/1172168/dominique-wu)

12:05-12:35

Room

103B

Creator

19. June

Designing for the Next Frontier of Work-Based Learning (https://events.awexr.com/usa-2024/session/2193759/designing-for-the-nextfrontier-of-work-based-learning)

Marina Halter - Transfr

(https://events.awexr.com/usa-2024/speaker/1196846/marina-halter)

Stanton Nash - Transfr

(https://events.awexr.com/usa-2024/speaker/1196847/stanton-nash)

Westley Wadsworth - Transfr

(https://events.awexr.com/usa-2024/speaker/1196850/westley-wadsworth)

12:05-13:00

Room

103C

Start-Ups & Investors

19. June

PANEL: Investor Q&A - Ask Us Anything!

(https://events.awexr.com/usa-

2024/session/2154118/panel-investor-ga-ask-us-

anything)

Jasper Brand - BITKRAFT Ventures

(https://events.awexr.com/usa-2024/speaker/1171334/jasper-brand)

Maddie Callander - Boost VC

(https://events.awexr.com/usa-2024/speaker/1171342/maddie-callander)

Taylor Hurst - Konvoy

(https://events.awexr.com/usa-2024/speaker/1171451/taylor-hurst) (https://www.awexr.com/usa-2024/) Petri Rajahalme - FOV Ventures

(https://events.awexr.com/usa-2024/speaker/1171538/petri-rajahalme)

12:10-12:40

Exhibit

Hall

Expo Stage

19. June

Creative Resilience: Trusting Your Artistic Voice in a Rapidly-Changing Industry (https://events.awexr.com/usa-2024/session/2154079/creative-resilience-trusting-your-artistic-voice-in-a-rapidly-changing-industry)

Kevin Ang - Bingko

(https://events.awexr.com/usa-2024/speaker/1171302/kevin-ang)

Estella Tse - Estella Tse, LLC

(https://events.awexr.com/usa-2024/speaker/1171600/estella-tse)

Lafiya Watson Ramirez - Bad Chick Studios

(https://events.awexr.com/usa-2024/speaker/1171614/lafiya-watson-ramirez)

12:20-12:45

GRAND BALLROOM

Main Stage

19. June

Reanimating Programmer Ada Lovelace with the Magic of AI (https://events.awexr.com/usa-2024/session/2173197/reanimating-programmer-ada-lovelace-with-the-magic-of-ai)

Marco Tempest - NASA Jet Propulsion Laboratory

(https://events.awexr.com/usa-2024/speaker/1171593/marco-tempest)

Room

Developer

(https://www.awexr.com/usa-2024/)
19. June

How to Easily Add Epic Haptic Effects to Your VR Projects (https://events.awexr.com/usa-2024/session/2166298/how-to-easily-add-epic-haptic-effects-to-your-vr-projects)

Andrew Dunar - HaptX

(https://events.awexr.com/usa-2024/speaker/1181900/andrew-dunar)

Kaitlyn Franz - HaptX - Redmond

(https://events.awexr.com/usa-2024/speaker/1181901/kaitlyn-franz)

Scott Stachiw - Roundtable Learning

(https://events.awexr.com/usa-2024/speaker/1191686/scott-stachiw)

12:30-13:25

Room 102B

Retail & Marketing

19. June

PANEL: Creating Immersive Branded Content (https://events.awexr.com/usa-2024/session/2154043/panel-creating-immersive-branded-content)

Veronica Flint - Quixotical

(https://events.awexr.com/usa-2024/speaker/1171398/veronica-flint)

Nodo Ivanidze - MetaViu

(https://events.awexr.com/usa-2024/speaker/1171454/nodo-ivanidze)

Denise Coke - \$NP Designs, LLC

(https://events.awexr.com/usa-2024/speaker/1172073/denise-coke)

Tiago Valente - Tiago Valente

(https://events.awexr.com/usa-2024/speaker/1240771/tiago-valente)

12:35-13:30

Promenade Room 104A

XR Enablement

FANEL: Industrial Metaverse: Building the (https://www.awexr.com/usa-2024/) Factories and Workforce of the Future (https://events.awexr.com/usa-2024/session/2184602/panel-industrial-metaverse-building-the-factories-and-workforce-of-the-future)

Elizabeth Hyman - XR Association

(https://events.awexr.com/usa-2024/speaker/1191683/elizabeth-hyman)

Dan O'Brien - HTC Vive

(https://events.awexr.com/usa-2024/speaker/1199199/dan-o'brien)

Todd Boppell - National Association of Manufacturers - NAM

(https://events.awexr.com/usa-2024/speaker/1213363/todd-boppell)

Gaurav Sharma - Transfr

(https://events.awexr.com/usa-2024/speaker/1240799/gaurav-sharma)

12:35-13:30

Promenade Room 104B

**Enterprise** 

19. June

PANEL: Enterprise AR Work Instructions (https://events.awexr.com/usa-2024/session/2154080/panel-enterprise-arwork-instructions)

Alexander Berlin - Arvizio

(https://events.awexr.com/usa-2024/speaker/1171320/alexander-berlin)

Sven Brunner - Sphere (by hololone)

(https://events.awexr.com/usa-2024/speaker/1171338/sven-brunner)

Alex Goldberg - Blue Origin

(https://events.awexr.com/usa-2024/speaker/1171415/alex-goldberg)

David Nedohin - Scope AR

(https://events.awexr.com/usa-2024/speaker/1171513/david-nedohin)

Erika Cion - Lockheed Martin

(https://events.awexr.com/usa-2024/speaker/1218794/erika-cion)

Room 103B

Creator

(https://www.awexr.com/usa-2024/)
19. June

# The Technology of Imagination (https://events.awexr.com/usa-2024/session/2154214/the-technology-of-imagination)

Dave Zaboski - Laetro

(https://events.awexr.com/usa-2024/speaker/1176266/dave-zaboski)

12:50-13:20

GRAND BALLROOM

Main Stage

19. June

From Vision to Reality: Accelerating XR Sports Services Worldwide (https://events.awexr.com/usa-2024/session/2294753/from-vision-to-reality-accelerating-xr-sports-services-worldwide)

Lucy Trang Nguyen - Accedo

(https://events.awexr.com/usa-2024/speaker/1270898/lucy-trang-nguyen)

Michael Conley - Cleveland Cavaliers

(https://events.awexr.com/usa-2024/speaker/1270901/michael-conley)

Patrick Costello - Qualcomm Technologies, Inc.

(https://events.awexr.com/usa-2024/speaker/1270899/patrick-costello)

Johannes Franken - HBS

(https://events.awexr.com/usa-2024/speaker/1270900/johannes-franken)

13:00-13:15

Room 101A

Developer

Fixel Ripped Odyssey: A Decade of VR Evolution - From Student Project to Atari's Triumph (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/session/2154232/pixel-ripped-odyssey-adecade-of-vr-evolution-from-student-project-to-atari's-triumph)

Ana Ribeiro - ARVORE Immersive Experiences

(https://events.awexr.com/usa-2024/speaker/1171546/ana-ribeiro)

13:00-13:25

Room 101B

Gaming, Entertainment & Media

19. June

Emerging Roles of XR (https://events.awexr.com/usa-2024/session/2246347/emerging-roles-of-xr)

Aldis Sipolins, Phd - Adeia

(https://events.awexr.com/usa-2024/speaker/1191672/aldis-sipolins-phd)

13:25-13:50

GRAND BALLROOM

Main Stage

19. June

Down the XR Rabbit Hole (https://events.awexr.com/usa-2024/session/2296958/down-the-xr-rabbit-hole)

Susan Bonds - Animal Repair Shop

(https://events.awexr.com/usa-2024/speaker/1271564/susan-bonds)

Alex Lieu - Animal Repair Shop

(https://events.awexr.com/usa-2024/speaker/1271565/alex-lieu)

Room 102A

AI & Virtual Beings

(https://www.awexr.com/usa-2024/) 19. June

Virtual Immortality in XR: History, Present & Future Evolution (https://events.awexr.com/usa-2024/session/2154198/virtual-immortality-in-xr-history-present-future-evolution)

Gregory Panos - Persona Foundation

(https://events.awexr.com/usa-2024/speaker/1182124/gregory-panos)

14:00-14:55

GRAND

**BALLROOM** 

Main Stage

19. June

PANEL: Racing Beyond Limits: The Next Lap in XR (https://events.awexr.com/usa-2024/session/2177364/panel-racing-beyond-limits-the-next-lap-in-xr)

Cagan Sean Yuksel - Dreamspace

(https://events.awexr.com/usa-2024/speaker/1186752/cagan-sean-yuksel)

Darren Cox - GT Academy

(https://events.awexr.com/usa-2024/speaker/1189122/darren-cox)

Torsten Gross - MateriaMX

(https://events.awexr.com/usa-2024/speaker/1186751/torsten-gross)

Stefy Bau - Global Esports Federation

(https://events.awexr.com/usa-2024/speaker/1187773/stefy-bau)

14:00-15:00

Room 103C

Start-Ups & Investors

# Ctart-Up Pitch Competition: Part 1 (Inter://events.awexr.com/usa(https://www.awexr.com/usa-2024/) 2024/session/2174698/start-up-pitchcompetition-part-1)

Marco DeMiroz - The Venture Reality Fund

(https://events.awexr.com/usa-2024/speaker/1171369/marco-demiroz)

Adam Draper - Boost VC

(https://events.awexr.com/usa-2024/speaker/1171379/adam-draper)

Abigail Albright - WXR Fund

(https://events.awexr.com/usa-2024/speaker/1281403/abigail-albright)

Lauren Moulder - 3lbXR & 3lb Games

(https://events.awexr.com/usa-2024/speaker/1270897/lauren-moulder)

Robin Moulder - 3lbXR & 3lb Games

(https://events.awexr.com/usa-2024/speaker/1171509/robin-moulder)

Omer Shamay - Treedis

(https://events.awexr.com/usa-2024/speaker/1255633/omer-shamay)

Anne-Sophie Panzer - ZAUBAR

(https://events.awexr.com/usa-2024/speaker/1255634/anne-sophie-panzer)

Jean-Daniel LeRoy - Playbook XR

(https://events.awexr.com/usa-2024/speaker/1257021/jean-daniel-leroy)

Skylar Thomas - Playbook XR

(https://events.awexr.com/usa-2024/speaker/1257022/skylar-thomas)

Toly Sherbakov - Magic Kids

(https://events.awexr.com/usa-2024/speaker/1257023/toly-sherbakov)

lara Dias - ikkio

(https://events.awexr.com/usa-2024/speaker/1257031/iara-dias)

14:05-14:30

Room

103B

Creator

19. June

Using AI Image Generation in Production Pipelines (https://events.awexr.com/usa-2024/session/2166362/using-ai-image-generation-in-production-pipelines)

Lauren Morrison - Google

(https://events.awexr.com/usa-2024/speaker/1171506/lauren-morrison)



19. June

Decentralized AGI and Decentralized Metaverse Infrastructure (https://events.awexr.com/usa-2024/session/2303266/decentralized-agi-and-decentralized-metaverse-infrastructure)

Yu Yuan - MASA (Metaverse Acceleration and Sustainability Association) (https://events.awexr.com/usa-2024/speaker/1277181/yu-yuan)

Ramesh Ramadoss - MASA (Metaverse Acceleration and Sustainability Association)

(https://events.awexr.com/usa-2024/speaker/1277183/ramesh-ramadoss)

Ben Erwin - The Poly Awards

(https://events.awexr.com/usa-2024/speaker/1182159/ben-erwin)

14:15-14:40

Room 101A

Developer

19. June

No Animation? No Problem! Breathing Life into your Characters with Physics (https://events.awexr.com/usa-2024/session/2201251/no-animation-no-problem-breathing-life-into-your-characters-with-physics)

Richard Pieterse - Netflix

(https://events.awexr.com/usa-2024/speaker/1202039/richard-pieterse)

14:30-14:55

Room 101B

Gaming, Entertainment & Media

\*lemory Space - An AR Exploration of LA's First (https://www.awexr.com/usa-2024/) Chinatown (https://events.awexr.com/usa-2024/session/2204857/memory-space-an-arexploration-of-la's-first-chinatown)

Scott Fisher - USC School of Cinematic Arts

(https://events.awexr.com/usa-2024/speaker/1203722/scott-fisher)

14:30-14:55

Room 102B

Retail & Marketing

19. June

Decentralized Al Perception: How Collaborative Spatial Computing brings Al to Retail (https://events.awexr.com/usa-2024/session/2176411/decentralized-aiperception how-collaborative-spatial-computingbrings-ai-to-retail)

Nils Pihl - Auki Labs

(https://events.awexr.com/usa-2024/speaker/1171531/nils-pihl)

14:30-14:55

Room 102A

AI & Virtual Beings

19. June

Ramblr - Leveraging AI and the Power of LLMs to Teach XR to See the World as Humans Do (https://events.awexr.com/usa-

### 2024/session/2258746/ramblr-leveraging-ai-andtine-power-of-llms-to-teach-xr-to-see-the-(https://www.awexr.com/usa-2024/) World-as-humans-do)

Thomas Alt - Rambir.ai

(https://events.awexr.com/usa-2024/speaker/1241006/thomas-alt)

Roman Hasenbeck - Rambir.ai

(https://events.awexr.com/usa-2024/speaker/1242768/roman-hasenbeck)

14:30-15:25

Promenade

Room 104A

XR Enablement

19. June

PANEL: Encouraging a Culture of Innovation (https://events.awexr.com/usa-2024/session/2154072/panel-encouraging-a-culture-of-innovation)

Jenni Ogden - Eye Q Productions

(https://events.awexr.com/usa-2024/speaker/1191681/jenni-ogden)

Jeffrey Berthiaume - Southwest Airlines

(https://events.awexr.com/usa-2024/speaker/1171323/jeffrey-berthiaume)

Jack McCauley - Oculus

(https://events.awexr.com/usa-2024/speaker/1171494/jack-mccauley)

George Rendell - Siemens Digital Industries Software

(https://events.awexr.com/usa-2024/speaker/1214931/george-rendell)

14:30-15:25

Promenade

Room 104B

**Enterprise** 

19. June

PANEL: Navigating the Fusion of Physical and Digital Marketing (https://events.awexr.com/usa-2024/session/2154064/panel-navigating-the-

### i usion-of-physical-and-digital-marketing)

harcie Jastrow - Metaverse Advisor (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/speaker/1224920/marcie-jastrow)

Andy Hunt - The Hershey Company

(https://events.awexr.com/usa-2024/speaker/1171449/andy-hunt)

Brian Selzer - BlueSe7en Media

(https://events.awexr.com/usa-2024/speaker/1171569/brian-selzer)

Gene Feldman - Nestle Purina

(https://events.awexr.com/usa-2024/speaker/1171392/gene-feldman)

14:35-14:55

Room

103B

Creator

19. June

Designing Intuitive & Accessible Spatial Experiences for VisionOS (https://events.awexr.com/usa-2024/session/2154128/designing-intuitive-accessible-spatial-experiences-for-visionos)

Yulia Lápicus - Consultant

(https://events.awexr.com/usa-2024/speaker/1171471/yulia-lápicus)

14:45-15:10

Room

101A

Developer

19. June

Building for Beginners: UX Fundamentals for any XR Application (https://events.awexr.com/usa-2024/session/2154200/building-for-beginners-ux-fundamentals-for-any-xr-application)

Rocío Sergio - Magic Leap

(https://events.awexr.com/usa-2024/speaker/1171570/rocío-sergio)

Jessy Escobedo - Magic Leap

(https://events.awexr.com/usa-2024/speaker/1181418/jessy-escobedo)



19. June

Auggies Finalists' Showcase - moderated by Sophia Moshasha (https://events.awexr.com/usa-2024/session/2166393/auggies-finalists'-showcase-moderated-by-sophia-moshasha)

Sophia Moshasha - The World Bank

(https://events.awexr.com/usa-2024/speaker/1171508/sophia-moshasha)

15:00-15:25

Room 102B

Retail & Marketing

19. June

Headlines to Bottom Lines: How XR Companies Can Achieve Mainstream News Coverage & Drive Growth (https://events.awexr.com/usa-2024/session/2154147/headlines-to-bottomlines-how-xr-companies-can-achievemainstream-news-coverage-drive-growth)

Amanda Proscia - Lightspeed PR

(https://events.awexr.com/usa-2024/speaker/1171536/amanda-proscia)

Ethan Rasiel - Lightspeed PR

(https://events.awexr.com/usa-2024/speaker/1171540/ethan-rasiel)

15:00-15:25

Room 102A

AI & Virtual Beings

### The New Holodeck: A Vision for Spatial Problem-Solving (https://events.awexr.com/usa-(https://www.awexr.com/usa-2024/) 2024/session/2154209/the-new-holodeck-avision-for-spatial-problem-solving)

Valentin Heun - PTC

(https://events.awexr.com/usa-2024/speaker/1181969/valentin-heun)

15:00-15:25

Room 103B

Creator

19. June

Augmenting for Aesthetic Impact (https://events.awexr.com/usa-2024/session/2154065/augmenting-for-aesthetic-impact)

Helena Dong - BUCK

(https://events.awexr.com/usa-2024/speaker/1171375/helena-dong)

Alexis Zerafa - The Mill

(https://events.awexr.com/usa-2024/speaker/1171629/alexis-zerafa)

15:00-15:45

Room 101B

Gaming, Entertainment & Media

19. June

XR Immersion: From Indiana Jones to Darth Vader to Batman (https://events.awexr.com/usa-2024/session/2296952/xr-immersion-from-indiana-jones-to-darth-vader-to-batman)

Susan Bonds - Animal Repair Shop

(https://events.awexr.com/usa-2024/speaker/1271564/susan-bonds)

Michael Borys - Animal Repair Shop

(https://events.awexr.com/usa-2024/speaker/1271566/michael-borys)

Mike Goslin - Animal Repair Shop

(https://events.awexr.com/usa-2024/speaker/1271567/mike-goslin)

#### Alex Lieu - Animal Repair Shop

(https://events.awexr.com/usa-2024/speaker/1271565/alex-lieu) (https://www.awexr.com/usa-2024/)

15:10-15:35

GRAND BALLROOM

Main Stage

19. June

Visionaries: Palmer Luckey and Darshan Shankar (https://events.awexr.com/usa-2024/session/2154075/visionaries-palmer-luckey-and-darshan-shankar)

Palmer Luckey - Anduril

(https://events.awexr.com/usa-2024/speaker/1171484/palmer-luckey)

Darshan Shankar - Bigscreen VR

(https://events.awexr.com/usa-2024/speaker/1211558/darshan-shankar)

Stephanie Riggs - Ink & Paint

(https://events.awexr.com/usa-2024/speaker/1171547/stephanie-riggs)

15:15-15:45

Room 101A

Developer

19. June

VisionOS Best Practices for Beginners (https://events.awexr.com/usa-2024/session/2154201/visionos-best-practices-for-beginners)

Enrique López Mañas - Code & Theory

(https://events.awexr.com/usa-2024/speaker/1172279/enrique-lópez-mañas)

Supreet Singh - Independent

(https://events.awexr.com/usa-2024/speaker/1171579/supreet-singh)

15:30-15:55

Retail & Marketing

(https://www.awexr.com/usa-2024/) 19. June

How Much is XR, The True Cost of Spatial Experiences (https://events.awexr.com/usa-2024/session/2154190/how-much-is-xr-the-true-cost-of-spatial-experiences)

Deborah Worrell - Virtual Reality Marketing

(https://events.awexr.com/usa-2024/speaker/1213381/deborah-worrell)

15:30-15:55

Room

103B

Creator

19. June

Essential Skills for a Lucrative Career in Social Augmented Reality

(https://events.awexr.com/usa-2024/session/2154086/essential-skills-for-alucrative-career-in-social-augmented-reality)

Eddy Adams - Eddy Adams LLC

(https://events.awexr.com/usa-2024/speaker/1171291/eddy-adams)

15:30-15:55

Room 102A

AI & Virtual Beings

19. June

History of Al: Humans vs. Al - A Rivalry Driven by Fear and Fascination (History Talk) (https://events.awexr.com/usa-

#### 2024/session/2154152/history-of-ai-humans-vs.zi-a-rivalry-driven-by-fear-and-fascination-(https://www.awexr.com/usa-2024/) history-talk)

Marty Resnick - Gartner

(https://events.awexr.com/usa-2024/speaker/1171545/marty-resnick)

15:30-15:55

Promenade Room 104A

XR Enablement

19. June

A Fireside Chat with VR Pioneers Carolina Cruz-Neira and Linda Jacobson (https://events.awexr.com/usa-2024/session/2154123/a-fireside-chat-with-vrpioneers-carolina-cruz-neira-and-linda-jacobson)

Carolina Cruz-Neira - University of Central Florida

(https://events.awexr.com/usa-2024/speaker/1171358/carolina-cruz-neira)

Linda Jacobson - HaptX

(https://events.awexr.com/usa-2024/speaker/1182506/linda-jacobson)

15:30-16:30

Room 103C

Start-Ups & Investors

19. June

Start-Up Pitch Competition: Part 2 (https://events.awexr.com/usa-2024/session/2154027/start-up-pitch-competition-part-2)

Marco DeMiroz - The Venture Reality Fund

(https://events.awexr.com/usa-2024/speaker/1171369/marco-demiroz)

Adam Draper - Boost VC

(https://events.awexr.com/usa-2024/speaker/1171379/adam-draper)

Abigail Albright - WXR Fund

(https://events.awexr.com/usa-2024/speaker/1281403/abigail-albright)

Brandon Yowakim - Remix

(https://events.awexr.com/usa-2024/speaker/1257030/brandon-yowakim) (https://www.awexr.com/usa-2024/) Tristan Gribbin - Flow

(https://events.awexr.com/usa-2024/speaker/1171422/tristan-gribbin)

Yeray Real Delgado - ManoMotion AB

(https://events.awexr.com/usa-2024/speaker/1280885/yeray-real-delgado)

Jocelyn Tan - Sisu VR

(https://events.awexr.com/usa-2024/speaker/1257032/jocelyn-tan)

Johannes Peeters - VoxelSensors

(https://events.awexr.com/usa-2024/speaker/1257039/johannes-peeters)

Aiman Akhtar - Fungisaurs, Inc.

(https://events.awexr.com/usa-2024/speaker/1257040/aiman-akhtar)

15:35-16:00

Promenade

**Room 104B** 

**Enterprise** 

19. June

Unlock the Future of Shopping: Navigating the 3D and AR Revolution on Amazon (https://events.awexr.com/usa-2024/session/2154115/unlock-the-future-ofshopping-navigating-the-3d-and-ar-revolutionon-amazon)

Ashley Crowder - VNTANA

(https://events.awexr.com/usa-2024/speaker/1172019/ashley-crowder)

Chris Anderson - Amazon

(https://events.awexr.com/usa-2024/speaker/1171300/chris-anderson)

15:40-16:40

GRAND BALLROOM

Main Stage

# FANEL: Quest for Innovation: Designing Mixed Feality Games (https://events.awexr.com/usa-202///2024/session/2154113/panel-quest-for-innovation-designing-mixed-reality-games)

Jenna Seiden - Skydance Interactive

(https://events.awexr.com/usa-2024/speaker/1171567/jenna-seiden)

Robin Moulder - 3lbXR & 3lb Games

(https://events.awexr.com/usa-2024/speaker/1171509/robin-moulder)

Tommy Palm - Resolution Games

(https://events.awexr.com/usa-2024/speaker/1171524/tommy-palm)

Jesse Schell - Schell Games

(https://events.awexr.com/usa-2024/speaker/1171561/jesse-schell)

Rita Turkowski - Meta

(https://events.awexr.com/usa-2024/speaker/1171602/rita-turkowski)

16:00-16:25

Room

1014

Developer

19. June

Hands Free Spatial Interaction in XR: Combining Eye & Head Movements (https://events.awexr.com/usa-2024/session/2154218/hands-free-spatial-interaction-in-xr-combining-eye-head-movements)

Botond Bognar - Pillantas

(https://events.awexr.com/usa-2024/speaker/1181432/botond-bognar)

16:00-16:25

Promenade Room 104A

XR Enablement

# The Past, Present, & Future of Brain-Computer interfaces (https://events.awexr.com/usa-(https://www.awexr.com/usa-2024/)2024/session/2154210/the-past-present-future-of-brain-computer-interfaces)

Rolando Masís-Obando - Johns Hopkins University

(https://events.awexr.com/usa-2024/speaker/1182125/rolando-masís-obando)

16:00-16:25

Room 102A

AI & Virtual Beings

19. June

AR: A Feast for AI (https://events.awexr.com/usa-2024/session/2201217/ar-a-feast-for-ai)

Logan Smith - Argyle

(https://events.awexr.com/usa-2024/speaker/1202013/logan-smith)

16:00-16:25

Room 102B

Retail & Marketing

19. June

Hologram Technology Overview for 2024 (https://events.awexr.com/usa-2024/session/2154024/hologram-technology-overview-for-2024)

Tracy Evans - Exhibitry

(https://events.awexr.com/usa-2024/speaker/1171391/tracy-evans)

16:05-16:30

Room 101B

Gaming, Entertainment & Media

## **Empowering Immersive Sports Experiences**

(intens://events.awexr.com/usa-(https://www.awexr.com/usa-2024/) 2024/session/2177324/empowering-immersivesports-experiences)

Valerie Allie - InterDigital

(https://events.awexr.com/usa-2024/speaker/1171296/valerie-allie)

Christiaan Varekamp - Philips

(https://events.awexr.com/usa-2024/speaker/1234144/christiaan-varekamp)

16:05-16:30

Room

103B

Creator

19. June

Formidable Female Creators (https://events.awexr.com/usa-2024/session/2178087/formidable-female-creators)

Jacquelyn Morie - All These Worlds, LLC

(https://events.awexr.com/usa-2024/speaker/1171503/jacquelyn-morie)

16:05-16:30

Promenade

Room 104B

Enterprise

19. June

Create Real Magic with Coca-Cola Al (https://events.awexr.com/usa-2024/session/2161086/create-real-magic-with-coca-cola-ai)

Benny Lee - Coca-Cola

(https://events.awexr.com/usa-2024/speaker/1172026/benny-lee)

Room 101A

Developer

(https://www.awexr.com/usa-2024/)
19. June

XR in Rapid Inspection & Documentation (RID) for Aerospace (https://events.awexr.com/usa-2024/session/2165149/xr-in-rapid-inspection-documentation-rid-for-aerospace)

Jason Laan - Laan Labs

(https://events.awexr.com/usa-2024/speaker/1171466/jason-laan)

16:30-16:55

Promenade

Room 104A

XR Enablement

19. June

Role of XR in Digital Twins (https://events.awexr.com/usa-2024/session/2154104/role-of-xr-in-digital-twins)

Nick Turner - Barr Engineering

(https://events.awexr.com/usa-2024/speaker/1171603/nick-turner)

16:30-17:25

Room

102B

Retail & Marketing

19. June

How Content Creators Can Help You Level Up Your Marketing Game (https://events.awexr.com/usa-2024/session/2154234/how-content-creators-can-help-you-level-up-your-marketing-game)

Casandra Vuong - Cas and Chary VR

(https://events.awexr.com/usa-2024/speaker/1171610/casandra-vuong)

Chary Keijzer - Cas and Chary VR

(https://events.awexr.com/usa-2024/speaker/1171459/chary-keijzer)

Gi :yasVR GingasVR - GingasVR LLC

(https://events.awexr.com/usa-2024/speaker/1240856/todd-jackson)

16:35-16:55

Room

101B

Gaming, Entertainment & Media

19. June

History From Pixels to Portals: Tracing the **Evolution of Gaming in XR (History Talk)** (https://events.awexr.com/usa-2024/session/2154146/history-from-pixels-toportals-tracing-the-evolution-of-gaming-in-xrhistory-talk)

16:35-17:00

Promenade Room 104B

**Enterprise** 

19. June

About DAM Time: 3D Digital Asset Management for Enterprises (https://events.awexr.com/usa-2024/session/2154168/about-dam-time-3ddigital-asset-management-for-enterprises)

Alon Grinshpoon - echo3D

(https://events.awexr.com/usa-2024/speaker/1171423/alon-grinshpoon)

16:35-17:00

Room 101B

Gaming, Entertainment & Media

Euilding An Immersive Society: Learnings and insights from Leading 3D Social Platforms (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/session/2219630/building-an-immersive-society-learnings-and-insights-from-leading-3d-social-platforms)

Morgan Tucker - Rec Room

(https://events.awexr.com/usa-2024/speaker/1171601/morgan-tucker)

16:35-17:30

Room 102A

AI & Virtual Beings

19. June

PANEL: Holograms in the Real World

(https://events.awexr.com/usa-

2024/session/2154145/panel-holograms-in-the-

real-world)

Samantha Wolfe - PitchFWD

(https://events.awexr.com/usa-2024/speaker/1171622/samantha-wolfe)

Jon Karafin - Light Field Lab

(https://events.awexr.com/usa-2024/speaker/1182128/jon-karafin)

Molly Lavik - Mentor InSight, Inc.

(https://events.awexr.com/usa-2024/speaker/1182127/molly-lavik)

Natascha French - Scale Strategies

(https://events.awexr.com/usa-2024/speaker/1171403/natascha-french)

16:35-17:30

Room 103B

Creator

19. June

PANEL: How Generative AI Can Make XR Creation More Accessible (https://events.awexr.com/usa-2024/session/2154189/panel-how-generative-ai-

### can-make-xr-creation-more-accessible)

Gean Dougherty - Lighthouse SF (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/speaker/1171376/sean-dougherty)

Dylan Fox - XR Access

(https://events.awexr.com/usa-2024/speaker/1171400/dylan-fox)

Stefanie Hutka - Sendfull

(https://events.awexr.com/usa-2024/speaker/1171453/stefanie-hutka)

Ash Shah - Magic Leap

(https://events.awexr.com/usa-2024/speaker/1171571/ash-shah)

16:45-17:30

Exhibit

Hall

Expo Stage

19. June

XR Women Awards 2024

(https://events.awexr.com/usa-2024/session/2154062/xr-women-awards-2024)

Karen Alexander - XR Women

(https://events.awexr.com/usa-2024/speaker/1171294/karen-alexander)

Sophia Moshasha - The World Bank

(https://events.awexr.com/usa-2024/speaker/1171508/sophia-moshasha)

Julie Smithson - METAVRSE

(https://events.awexr.com/usa-2024/speaker/1182466/julie-smithson)

Tricia Blake - XR Women

(https://events.awexr.com/usa-2024/speaker/1171327/tricia-blake)

Christine Hobbi - Service Alliances International, Inc.

(https://events.awexr.com/usa-2024/speaker/1213485/christine-hobbi)

Ginna Lambert - Lighthouse XR

(https://events.awexr.com/usa-2024/speaker/1171468/ginna-lambert)

Robin Moulder - 3lbXR & 3lb Games

(https://events.awexr.com/usa-2024/speaker/1171509/robin-moulder)

Wendy Sherman - XR Women

(https://events.awexr.com/usa-2024/speaker/1171576/wendy-sherman)

17:00-17:30

Room 101A

Developer

Lesigning for the Future of XR (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-

2024/session/2154058/designing-for-the-futureof-xr)

Nicole Lazzaro - Xeodesign Inc

(https://events.awexr.com/usa-2024/speaker/1171472/nicole-lazzaro)

Josette Seitz - Specular Theory

(https://events.awexr.com/usa-2024/speaker/1171568/josette-seitz)

Finn Staber - Chicken Waffle

(https://events.awexr.com/usa-2024/speaker/1171585/finn-staber)

17:00-17:30

Promenade Room 104A

XR Enablement

19. June

The History and Future of Spatial Computing in the PTC Reality Lab

(https://events.awexr.com/usa-

2024/session/2166348/the-history-and-futureof-spatial-computing-in-the-ptc-reality-lab)

Valentin Heun - PTC

(https://events.awexr.com/usa-2024/speaker/1181969/valentin-heun)

Benjamin Reynolds - PTC

(https://events.awexr.com/usa-2024/speaker/1181970/benjamin-reynolds)

17:05-17:30

Promenade

Room 104B

**Enterprise** 

19. June

How Walmart Launched VR Training In An Open Ecosystem (https://events.awexr.com/usa-2024/session/2245324/how-walmart-launched-

# vr-training-in-an-open-ecosystem)

Grad Scoggin - ArborXR (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/speaker/1233112/brad-scoggin)

Mohsen Khurasany - Walmart

(https://events.awexr.com/usa-2024/speaker/1233122/mohsen-khurasany)

Franky Summers - Walmart

(https://events.awexr.com/usa-2024/speaker/1233127/franky-summers)

17:05-17:30

Room 101B

Gaming, Entertainment & Media

19. June

Cliffhanger Creativity: The Journey of Turning Climbing El Capitan into a VR Experience (https://events.awexr.com/usa-2024/session/2154035/cliffhanger-creativity-the-journey-of-turning-climbing-el-capitan-into-a-vr-experience)

**Greg Downing - Hyperacuity** 

(https://events.awexr.com/usa-2024/speaker/1171377/greg-downing)

18:00-19:30

GRAND BALLROOM

Main Stage

19. June

15th Annual Auggie Awards and XR Hall of Fame Ceremony (https://events.awexr.com/usa-2024/session/2154195/15th-annual-auggie-awards-and-xr-hall-of-fame-ceremony)

Ori Inbar - AWE and Super Ventures

(https://events.awexr.com/usa-2024/speaker/1174772/ori-inbar)

Promenade Room 104B

**Enterprise** 

(https://www.awexr.com/usa-2024/) 20. June

Unleashing Enterprise Potential with XR and Immersive Technologies

(https://events.awexr.com/usa-2024/session/2154033/unleashing-enterprisepotential-with-xr-and-immersive-technologies)

Elizabeth Baron - Immersionary Enterprises

(https://events.awexr.com/usa-2024/speaker/1182498/elizabeth-baron)

09:00-09:25

Room

103B

Creator

20. June

The Importance of Connection and Intimacy in XR (https://events.awexr.com/usa-2024/session/2154207/the-importance-of-connection-and-intimacy-in-xr)

Deirdre V. Lyons - Ferryman Collective

(https://events.awexr.com/usa-2024/speaker/1171485/deirdre-v.-lyons)

Whitton Frank - Ferryman Collective

(https://events.awexr.com/usa-2024/speaker/1176325/whitton-frank)

Adele Keane - Imvizar

(https://events.awexr.com/usa-2024/speaker/1191371/adele-keane)

09:00-09:25

Room

101A

Developer

Launching Strong XR Projects: Funding, Cross-Fiatform Compatibility, and Future-Proofing (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/session/2154230/launching-strong-xrprojects-funding-cross-platform-compatibilityand-future-proofing)

Jared Bienz - SolerSoft

(https://events.awexr.com/usa-2024/speaker/1171325/jared-bienz)

09:00-09:25

Room 102A

AI & Virtual Beings

20. June

How AI is Unlocking the Highest Fidelity Immersive Experiences (https://events.awexr.com/usa-2024/session/2154188/how-ai-is-unlocking-thehighest-fidelity-immersive-experiences)

Matt Miesnieks - Dejavu

(https://events.awexr.com/usa-2024/speaker/1171500/matt-miesnieks)

09:00-09:55

Room 101B

Gaming, Entertainment & Media

20. June

PANEL: Winning Mind and Market share on Quest (https://events.awexr.com/usa-2024/session/2220041/panel-winning-mind-and-market-share-on-quest)

JP Minetos - Hartmann Capital

(https://events.awexr.com/usa-2024/speaker/1213766/jp-minetos)

Pablo Colapinto - Nexus Studios

(https://events.awexr.com/usa-2024/speaker/1171354/pablo-colapinto)

Emily O'Neal - Lighthaus Inc

(https://events.awexr.com/usa-2024/speaker/1213889/emily-o'neal) (https://www.awexr.com/usa-2024/) Arturo Perez - Kluge Interactive

(https://events.awexr.com/usa-2024/speaker/1176309/arturo-perez)

Almir Brljak - Sinn Studio

(https://events.awexr.com/usa-2024/speaker/1213767/almir-brljak)

09:00-09:55

Room 103C

Collaboration, Training & Education

20. June

PANEL: Augmented Workforce Onboarding (https://events.awexr.com/usa-2024/session/2154114/panel-augmentedworkforce-onboarding)

Bryan Rokoszak - Deloitte

(https://events.awexr.com/usa-2024/speaker/1171553/bryan-rokoszak)

Kat Drummonds - Anduril

(https://events.awexr.com/usa-2024/speaker/1234140/kat-drummonds)

Era Sahni - Meta

(https://events.awexr.com/usa-2024/speaker/1251151/era-sahni)

Devin Nagy - Diageo

(https://events.awexr.com/usa-2024/speaker/1275373/devin-nagy)

Jennifer Hentz - Deloitte

(https://events.awexr.com/usa-2024/speaker/1275389/jennifer-hentz)

09:30-09:55

Room 102A

AI & Virtual Beings

20. June

XR and Gen AI: Like Peanut Butter and Chocolate (https://events.awexr.com/usa-2024/session/2230843/xr-and-gen-ai-like-

### Leanut-butter-and-chocolate)

Andy Cochrane - The AV Club (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/speaker/1223245/andy-cochrane)

09:30-09:55

Room 101A

Developer

20. June

As the pace of AR innovation enables a range of unprecedented experiences, design matters in every moment...are you ready? (https://events.awexr.com/usa-2024/session/2300359/as-the-pace-of-ar-innovation-enables-a-range-of-unprecedented-experiences-design-matters-in-every-moment... are-you-ready)

Alicia Berry - Niantic

(https://events.awexr.com/usa-2024/speaker/1274928/alicia-berry)

Pavani Yalla - Magic Leap

(https://events.awexr.com/usa-2024/speaker/1274929/pavani-yalla)

09:30-09:55

Room 102B

**XR Policy** 

20. June

Identifying and Overcoming Regulatory and Legal Roadblocks (https://events.awexr.com/usa-2024/session/2201226/identifying-and-overcoming-regulatory-and-legal-roadblocks)

Brian Wassom - Warner Norcross + Judd LLP

(https://events.awexr.com/usa-2024/speaker/1202015/brian-wassom)

Tony Liao - University of Houston

(https://events.awexr.com/usa-2024/speaker/1202014/tony-liao)

Creator

20. June

Beyond Our Bodies: Al & XR's Role in Transforming Identity (https://events.awexr.com/usa-2024/session/2154022/beyond-our-bodies-ai-xr's-role-in-transforming-identity)

Cameron Kostopoulos - Kost

(https://events.awexr.com/usa-2024/speaker/1171464/cameron-kostopoulos)

09:30-09:55

Promenade

Room 104A

XR Enablement

20. June

Mixing in Reverse Optical Flow to Mitigate Vection and Simulation Sickness in Virtual Reality (https://events.awexr.com/usa-2024/session/2269313/mixing-in-reverse-optical-flow-to-mitigate-vection-and-simulation-sickness-in-virtual-reality)

Minchae Kim - Digital Experience Lab

(https://events.awexr.com/usa-2024/speaker/1251637/minchae-kim)

Jungha Kim - Digital Experience Lab

(https://events.awexr.com/usa-2024/speaker/1251638/jungha-kim)

09:30-09:55

Promenade

Room 104B

**Enterprise** 

# CigiLens ARGO™: AR, Al and the Future of Work (Intens://events.awexr.com/usa-(https://www.awexr.com/usa-2024/) 2024/session/2301202/digilens-argo™-ar-ai-and-the-future-of-work)

Nima Shams - DigiLens

(https://events.awexr.com/usa-2024/speaker/1191790/nima-shams)

Kelly Malone - Tagtile

(https://events.awexr.com/usa-2024/speaker/1281371/kelly-malone)

10:00-10:20

Room

103B

Creator

20. June

Leaving the Bricks Behind: The Next Stage of Stand-Up Comedy (https://events.awexr.com/usa-2024/session/2166384/leaving-the-bricks-behind-the-next-stage-of-stand-up-comedy)

Kyle Render - Rendered Talent

(https://events.awexr.com/usa-2024/speaker/1182488/kyle-render)

Kirsten Hudson - Social Concept Group

(https://events.awexr.com/usa-2024/speaker/1182489/kirsten-hudson)

Austin Caine - Cause + Christi: Immersive XR Design

(https://events.awexr.com/usa-2024/speaker/1171341/austin-caine)

10:00-10:25

Room

102A

AI & Virtual Beings

20. June

The Embodiment of AI in Virtual Worlds: Lessons for Brands Building Interactive Digital Humans (https://events.awexr.com/usa-

#### 2024/session/2245792/the-embodiment-of-aiin-virtual-worlds-lessons-for-brands-building-(https://www.awexr.com/usa-2024/) interactive-digital-humans)

Jason Catchpole - UneeQ

(https://events.awexr.com/usa-2024/speaker/1233343/jason-catchpole)

10:00-10:25

Room 101A

Developer

20. June

Better Together - How to Design for Harmonious Collaboration (https://events.awexr.com/usa-2024/session/2154225/better-together-how-to-design-for-harmonious-collaboration)

Sydney Blount - Magic Leap

(https://events.awexr.com/usa-2024/speaker/1171329/sydney-blount)

Jacqueline Zimmermann - Magic Leap

(https://events.awexr.com/usa-2024/speaker/1171630/jacqueline-zimmermann)

10:00-10:25

Promenade Room 104A

XR Enablement

20. June

Enabling XR in Everyday Life (https://events.awexr.com/usa-2024/session/2320075/enabling-xr-in-everyday-life)

Juyoung Lee - KAIST

(https://events.awexr.com/usa-2024/speaker/1251155/juyoung-lee)

10.00-10:40

Room 101B

Gaming, Entertainment & Media

(https://www.awexr.com/usa-2024/) 20. June

STORY LIVING: 10 Tools from Video Games & Immersive Theater to Make Story Worlds in the Metaverse (https://events.awexr.com/usa-2024/session/2154219/story-living-10-tools-from-video-games-immersive-theater-to-make-story-worlds-in-the-metaverse)

Joshua Rubin - Subverse Narrative Consulting

(https://events.awexr.com/usa-2024/speaker/1176324/joshua-rubin)

10:00-10:50

Room 102B

**XR Policy** 

20. June

Navigating the Policy Divide: US and EU Strategies in AI and XR (https://events.awexr.com/usa-2024/session/2268406/navigating-the-policy-divide-us-and-eu-strategies-in-ai-and-xr)

Elizabeth Rothman - XRSI - X Reality Safety Intelligence

(https://events.awexr.com/usa-2024/speaker/1171556/elizabeth-rothman)

Fox Bonilla - Harbinger Creative

(https://events.awexr.com/usa-2024/speaker/1250792/fox-bonilla)

Matthew McDermott - Access Partnership

(https://events.awexr.com/usa-2024/speaker/1250791/matthew-mcdermott)

10:00-10:55

GRAND BALLROOM

Main Stage

**FANEL: Empathic Interfaces: Exploring** 

intersection of Emotions, AI, & Spatial Computing (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-

2024/session/2154082/panel-empathicinterfaces-exploring-intersection-of-emotionsai-spatial-computing)

Nanea Reeves - TRIPP

(https://events.awexr.com/usa-2024/speaker/1171544/nanea-reeves)

Moritz Baier-Lentz - Lightspeed

(https://events.awexr.com/usa-2024/speaker/1171310/moritz-baier-lentz)

Anand Dass - Meta

(https://events.awexr.com/usa-2024/speaker/1171363/anand-dass)

Sly Spencer-Lee - Emerge

(https://events.awexr.com/usa-2024/speaker/1181971/sly-spencer-lee)

10:00-10:55

Room 103C

Collaboration, Training & Education

20. June

PANEL: Aligning Academic & Industrial R&D for Spatial Computing: the Educational Rift in Spatial Reasoning (https://events.awexr.com/usa-2024/session/2154166/panel-aligning-academicindustrial-rd-for-spatial-computing-theeducational-rift-in-spatial-reasoning)

Sadah Espii Proctor - Yale University

(https://events.awexr.com/usa-2024/speaker/1171390/sadah-espii-proctor)

Elizabeth Childs - Stanford

(https://events.awexr.com/usa-2024/speaker/1171348/elizabeth-childs)

Markus Eger - Cal Poly Pomona

(https://events.awexr.com/usa-2024/speaker/1171384/markus-eger)

Jasmine Roberts - Microsoft Research

(https://events.awexr.com/usa-2024/speaker/1176313/jasmine-roberts)

steven christian - UNR Med/Iltopia Studios

(https://events.awexr.com/usa-2024/speaker/1281096/steven-christian)

# Promenade (htt**46/00~14/00.com/usa-2024/)**Room 104B

**Enterprise** 

20. June

PANEL: Deploying Sustainable Enterprise XR Solutions (https://events.awexr.com/usa-2024/session/2154172/panel-deploying-sustainable-enterprise-xr-solutions)

Dan Blair - BSD XR

(https://events.awexr.com/usa-2024/speaker/1171326/dan-blair)

Angelina Dayton - Virtual World Society

(https://events.awexr.com/usa-2024/speaker/1171366/angelina-dayton)

Brian Nevinsky - Lockheed Martin

(https://events.awexr.com/usa-2024/speaker/1171515/brian-nevinsky)

Nathan Thomas - CN Railway

(https://events.awexr.com/usa-2024/speaker/1171594/nathan-thomas)

10:00-15:00 Exhibit Hall Networking

20. June

Expo, Playground, Start-Ups, and XR Museum Hours (https://events.awexr.com/usa-2024/session/2166642/expo-playground-start-ups-and-xr-museum-hours)

10:05-10:35 Exhibit Hall Expo Stage

#### 11etaverse4Science

#### (intensity)/www.awexr.com/usa-2024/ (https://www.awexr.com/usa-2024/) 2024/session/2303267/metaverse4science)

Yu Yuan - MASA (Metaverse Acceleration and Sustainability Association)

(https://events.awexr.com/usa-2024/speaker/1277181/yu-yuan)

Ramesh Ramadoss - MASA (Metaverse Acceleration and Sustainability Association)

(https://events.awexr.com/usa-2024/speaker/1277183/ramesh-ramadoss)

Tom Furness - Virtual World Society

(https://events.awexr.com/usa-2024/speaker/1171405/tom-furness)

10:25-10:45

Room 103B

Creator

20. June

Transforming an Idea into a (Virtual) Reality: How to Build Worlds (https://events.awexr.com/usa-2024/session/2154141/transforming-an-idea-into-a-virtual-reality-how-to-build-worlds)

Michelle Weisblat-Dane - IAmCompuBear Consortium

(https://events.awexr.com/usa-2024/speaker/1171615/michelle-weisblat-dane)

Helen Lundström Erwin - The Foremothers Café

(https://events.awexr.com/usa-2024/speaker/1182162/helen-lundström-erwin)

Christi Fenison - Cause + Christi: Immersive XR Design

(https://events.awexr.com/usa-2024/speaker/1171393/christi-fenison)

10:30-10:55

Room

102A

AI & Virtual Beings

20. June

The Future of Dataviz is Augmented Reality with Al (https://events.awexr.com/usa-2024/session/2154192/the-future-of-dataviz-is-

## cugmented-reality-with-ai)

Jason Marsh - Flow Immersive, Inc (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/speaker/1171490/jason-marsh)

10:30-10:55

Room 101A

Developer

20. June

Surviving an XR Acquisition (https://events.awexr.com/usa-2024/session/2154220/surviving-an-xr-acquisition)

Dan Flanegan - Lot2

(https://events.awexr.com/usa-2024/speaker/1171397/dan-flanegan)

Paula Monteiro - ANYLINE

(https://events.awexr.com/usa-2024/speaker/1182708/paula-monteiro)

10:30-10:55

Promenade Room 104A

XR Enablement

20. June

XR Innovation from Academia: Making XR Startups from an Arts & Media School (https://events.awexr.com/usa-2024/session/2269307/xr-innovation-fromacademia-making-xr-start-ups-from-an-artsmedia-school)

Jusub Kim - MetaMemories

(https://events.awexr.com/usa-2024/speaker/1251590/jusub-kim)

Nahyeon Kim - UDN

(https://events.awexr.com/usa-2024/speaker/1251626/nahyeon-kim)

Sieun Park - Canvas Tour, Sogang University

(https://events.awexr.com/usa-2024/speaker/1251627/sieun-park)

Semi Kwon - Recon Labs

(https://events.awexr.com/usa-2024/speaker/1251628/semi-kwon) (https://www.awexr.com/usa-2024/)

10:45-11:10

Room

101B

Gaming, Entertainment & Media

20. June

Live Streaming From a Meta Quest with Unity, Amazon IVS & Twitch (https://events.awexr.com/usa-2024/session/2154096/live-streaming-from-ameta-quest-with-unity-amazon-ivs-twitch)

Todd Sharp - Twitch

(https://events.awexr.com/usa-2024/speaker/1171574/todd-sharp)

10:50-11:15

Room 103B

Creator

20. June

How Al is Democratizing the AR Creation Market (https://events.awexr.com/usa-2024/session/2178016/how-ai-is-democratizingthe-ar-creation-market)

Darya Sesitskaya - Shader

(https://events.awexr.com/usa-2024/speaker/1187543/darya-sesitskaya)

10:55-11:45

Room 102B

XR Policy

# **Pridging Neuroscience & Policy in XR**

(inttps://events.awexr.com/usa-(https://www.awexr.com/usa-2024/) 2024/session/2154233/bridging-neurosciencepolicy-in-xr)

April Boyd-Noronha - XRSI - X Reality Safety Intelligence

(https://events.awexr.com/usa-2024/speaker/1171332/april-boyd-noronha)

Erik Viirre - UC San Diego

(https://events.awexr.com/usa-2024/speaker/1171606/erik-viirre)

Ashley Coffey - Coffey & Code Podcast

(https://events.awexr.com/usa-2024/speaker/1178559/ashley-coffey)

11:00-11:25

Room 101A

Developer

20. June

How to Pitch Investors for your Spatial Computing Start-Up (https://events.awexr.com/usa-2024/session/2154169/how-to-pitch-investors-for-your-spatial-computing-start-up)

Sarah Hill - Healium

(https://events.awexr.com/usa-2024/speaker/1171442/sarah-hill)

11:00-11:25

Room 102A

AI & Virtual Beings

20. June

AI + XR: Practical to Dystopian in 25 Minutes

(https://events.awexr.com/usa-

2024/session/2154059/ai-+-xr-practical-to-

dystopian-in-25-minutes)

James Cooper - Raytheon

(https://events.awexr.com/usa-2024/speaker/1171356/james-cooper)

1':00-11:30

Promenade Room 104A

XR Enablement

(https://www.awexr.com/usa-2024/) 20. June

Designing Spatial Audio for Hybrid Communication in Microsoft Mesh (https://events.awexr.com/usa-2024/session/2154216/designing-spatial-audiofor-hybrid-communication-in-microsoft-mesh)

Kat Moynahan - Microsoft

(https://events.awexr.com/usa-2024/speaker/1181965/kat-moynahan)

Aili Niimura - Microsoft

(https://events.awexr.com/usa-2024/speaker/1181968/aili-niimura)

11:00-11:55

GRAND BALLROOM

Main Stage

20. June

PANEL: The Future of XR Headsets and How They'll Deliver our Spatial Future (https://events.awexr.com/usa-2024/session/2154126/panel-the-future-of-xr-headsets-and-how-they'll-deliver-our-spatial-future)

Tim Bajarin - Fast Company, Forbes & Techpinions

(https://events.awexr.com/usa-2024/speaker/1171312/tim-bajarin)

Anna Nilsson - Varjo

(https://events.awexr.com/usa-2024/speaker/1179280/anna-nilsson)

Said Bakadir - Oualcomm

(https://events.awexr.com/usa-2024/speaker/1171313/said-bakadir)

Jason McGuigan - Lenovo

(https://events.awexr.com/usa-2024/speaker/1171496/jason-mcguigan)

Exhibit Hall

Expo Stage

(https://www.awexr.com/usa-2024/)

\*LIVE\* This Week in XR's 200th Podcast \*LIVE\* (https://events.awexr.com/usa-2024/session/2184309/live-this-week-in-xr's-200th-podcast-live)

Charlie Fink - Forbes

(https://events.awexr.com/usa-2024/speaker/1171396/charlie-fink)

Ted Schilowitz - Red Camera

(https://events.awexr.com/usa-2024/speaker/1171562/ted-schilowitz)

11:00-13:30 Networking

20. June

LUNCH (https://events.awexr.com/usa-2024/session/2166632/lunch)

11:05-11:30

Room 103C Collaboration, Training & Education

20. June

XR for Empathy, Environmental Stewardship & Global Kindness (https://events.awexr.com/usa-2024/session/2154208/xr-for-empathy-environmental-stewardship-global-kindness)

John Anderson - University of Idaho

(https://events.awexr.com/usa-2024/speaker/1171299/john-anderson)

Dr. John Francis - Planetwalk

(https://events.awexr.com/usa-2024/speaker/1171401/dr.-john-francis)

1':15-11:40

Room 101B

Gaming, Entertainment & Media

(https://www.awexr.com/usa-2024/) 20. June

Touching the Digital World: How bHaptics Brings Haptics to Your Life

(https://events.awexr.com/usa-2024/session/2201200/touching-the-digitalworld-how-bhaptics-brings-haptics-to-your-life)

Kiuk Gwak - bHaptics

(https://events.awexr.com/usa-2024/speaker/1195368/kiuk-gwak)

11:20-12:15

Room 103B

Creator

20. June

From Prompt to Publish: Creating AR Experiences with GenAl in Lens Studio (https://events.awexr.com/usa-2024/session/2297702/from-prompt-to-publish-creating-ar-experiences-with-genai-in-lens-studio)

Raag Harshavat - Snap Inc.

(https://events.awexr.com/usa-2024/speaker/1273235/raag-harshavat)

Kateryna Chorna - Snap

(https://events.awexr.com/usa-2024/speaker/1273234/kateryna-chorna)

Vlad Vasylkevych - Snap

(https://events.awexr.com/usa-2024/speaker/1273239/vlad-vasylkevych)

Natasha Gubernov - Natasha Gubernov

(https://events.awexr.com/usa-2024/speaker/1273236/natasha-gubernov)

Nicolletta Rothschild - FoxHeart Studios

(https://events.awexr.com/usa-2024/speaker/1273237/nicolletta-rothschild)

(https://www.awexr.com/usa-2024/) 20. June

PANEL: Creative Frontiers: Navigating the Artistic Landscape in the Age of Al (https://events.awexr.com/usa-2024/session/2154164/panel-creative-frontiers-navigating-the-artistic-landscape-in-the-age-of-ai)

Craig Allen - NewCo

(https://events.awexr.com/usa-2024/speaker/1177675/craig-allen)

Evo Heyning - Realitycraft

(https://events.awexr.com/usa-2024/speaker/1177960/evo-heyning)

Julian Reyes - Virtual Worlds Museum

(https://events.awexr.com/usa-2024/speaker/1177961/julian-reyes)

Rachel Joy Victor - FBRC.ai

(https://events.awexr.com/usa-2024/speaker/1177970/rachel-joy-victor)

Erin Reilly - University of Texas at Austin

(https://events.awexr.com/usa-2024/speaker/1177971/erin-reilly)

11:35-12:00

Promenade

Room 104A XR Enablement

20. June

Evolution of RF Signal Visualization From Spectrum Analyzers To Augmented Reality (https://events.awexr.com/usa-2024/session/2201166/evolution-of-rf-signal-visualization-from-spectrum-analyzers-to-augmented-reality)

Suzanne Borders - BadVR

(https://events.awexr.com/usa-2024/speaker/1201980/suzanne-borders)

Room 103C (https://www.awexr.com/usa-2024/) Collaboration, Training & Education

20. June

How Spatial Computing Will Take An Permanent Role In K-12 Education

(https://events.awexr.com/usa-

2024/session/2154021/how-spatial-computing-will-take-an-permanent-role-in-k-12-education)

11:35-12:00

Room 103C Collaboration, Training & Education

20. June

Houston, We Have an Inflection Point: The Rise of Spatial Collaboration

(https://events.awexr.com/usa-2024/session/2283877/houston-we-have-aninflection-point-the-rise-of-spatial-collaboration)

James Cooper - Raytheon

(https://events.awexr.com/usa-2024/speaker/1171356/james-cooper)

Ryan Wheeler - Collins Aerospace

(https://events.awexr.com/usa-2024/speaker/1171618/ryan-wheeler)

Jay Wright - Campfire

(https://events.awexr.com/usa-2024/speaker/1172194/jay-wright)

11:45-12:10

Room 101B

Gaming, Entertainment & Media

### The Last Decade and the Next Decade in XR/Spatial (https://events.awexr.com/usa-(https://www.awexr.com/usa-2024/) 2024/session/2184716/the-last-decade-and-thenext-decade-in-xrspatial)

Neville Spiteri - Wevr

(https://events.awexr.com/usa-2024/speaker/1191785/neville-spiteri)

Cortney Harding - Friends with Holograms

(https://events.awexr.com/usa-2024/speaker/1240882/cortney-harding)

12:05-12:30

Room 103C Collaboration, Training &

Education

20. June

Revolutionizing Construction Training: Mixed Reality for Precision in Concrete Leveling & Placement (https://events.awexr.com/usa-2024/session/2154206/revolutionizing-construction-training-mixed-reality-for-precision-in-concrete-leveling-placement)

**Greg Meyers - ForgeFX Simulations** 

(https://events.awexr.com/usa-2024/speaker/1171499/greg-meyers)

Dave Raasakka - Somero

(https://events.awexr.com/usa-2024/speaker/1182494/dave-raasakka)

12:15-12:40

Room

101B

Gaming, Entertainment & Media

20. June

Photos and Films in Immersive Experiences (https://events.awexr.com/usa-2024/session/2201202/photos-and-films-in-

# inmersive-experiences)

victor Agulhon - TARGO (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/speaker/1171292/victor-agulhon)

12:40-13:05

Promenade

Room 104B

Enterprise

20. June

Building an XR Team from the Ground Up in an Aerospace Startup

(https://events.awexr.com/usa-2024/session/2256590/building-an-xr-teamfrom-the-ground-up-in-an-aerospace-startup)

Tim Ventura - VOR Advisory

(https://events.awexr.com/usa-2024/speaker/1223164/tim-ventura)

Alejandro Mendoza - Sierra Space

(https://events.awexr.com/usa-2024/speaker/1223174/alejandro-mendoza)

**Bridgette Sieffert - Terran Orbital Corporation** 

(https://events.awexr.com/usa-2024/speaker/1223171/bridgette-sieffert)

13:00-13:25

Promenade

Room 104A

XR Enablement

20. June

Enabling Tomorrow's AR Market (https://events.awexr.com/usa-2024/session/2283670/enabling-tomorrow's-armarket)

Bharath Rajagopalan - STMicroelectronics

(https://events.awexr.com/usa-2024/speaker/1197642/bharath-rajagopalan)

Room 101A

Developer

(https://www.awexr.com/usa-2024/)

The Power of Real World WebAR Tracking with Immersal And Aircards (https://events.awexr.com/usa-2024/session/2318936/the-power-of-real-world-webar-tracking-with-immersal-and-aircards)

Tavius Koktavy - Aircards

(https://events.awexr.com/usa-2024/speaker/1280873/tavius-koktavy)

Sam Poole - Immersal

(https://events.awexr.com/usa-2024/speaker/1280872/sam-poole)

13:00-13:50

GRAND BALLROOM

Main Stage

20. June

Iron Man VFX Producer Meets Red 6: A Fireside Introduction (https://events.awexr.com/usa-2024/session/2154049/iron-man-vfx-producer-meets-red-6-a-fireside-introduction)

Shelley Peterson - Wizard Wells

(https://events.awexr.com/usa-2024/speaker/1171528/shelley-peterson)

lan Dawson - Augmentive Studio for AR/VR/XR

(https://events.awexr.com/usa-2024/speaker/1213445/ian-dawson)

Daniel Robinson - RED 6

(https://events.awexr.com/usa-2024/speaker/1280711/daniel-robinson)

13:10-13:35

Promenade Room 104B

**Enterprise** 

From Automation to Inspection: How Al-Driven Spatial Computing is Reshaping Industrial (https://www.awexr.com/usa-2024/) Manufacturing & Sustainment (https://events.awexr.com/usa-2024/session/2256673/from-automation-to-inspection-how-ai-driven-spatial-computing-is-reshaping-industrial-manufacturing-sustainment)

Dijam Panigrahi - Grid Raster Inc.

(https://events.awexr.com/usa-2024/speaker/1241007/dijam-panigrahi)

Bhaskar Banerjee - Grid Raster Inc.

(https://events.awexr.com/usa-2024/speaker/1241010/bhaskar-banerjee)

13:15-14:45

Exhibit Hall

Expo Stage

20. June

PANEL: Creator Lightning Round (https://events.awexr.com/usa-2024/session/2154092/panel-creator-lightning-round)

Amy Seidenwurm - Agog

(https://events.awexr.com/usa-2024/speaker/1223215/amy-seidenwurm)

Garett Cook - Red Team Interactive

(https://events.awexr.com/usa-2024/speaker/1280883/garett-cook)

Brianna Wick - Rodeo Plastic Surgery

(https://events.awexr.com/usa-2024/speaker/1212054/brianna-wick)

Juliana Loh - Juliana Loh Imagination Arts

(https://events.awexr.com/usa-2024/speaker/1223474/juliana-loh)

Sasha Zabegalin - Sasha Zabegalin

(https://events.awexr.com/usa-2024/speaker/1171627/sasha-zabegalin)

John Hanacek - Nanome

(https://events.awexr.com/usa-2024/speaker/1240776/john-hanacek)

Sallia Goldstein - Paper Triangles

(https://events.awexr.com/usa-2024/speaker/1171417/sallia-goldstein)

13.25-13:55

Healthcare & Wellness

(https://www.awexr.com/usa-2024/) 20. June

Can Virtual Reality Transform the Prison System? (https://events.awexr.com/usa-2024/session/2154112/can-virtual-reality-transform-the-prison-system)

Major Bunton - Creative Acts

(https://events.awexr.com/usa-2024/speaker/1171339/major-bunton)

Sabra Williams - Creative Acts

(https://events.awexr.com/usa-2024/speaker/1171620/sabra-williams)

13:30-13:50

Room 103B

Creator

20. June

AR Art: Democratization of Space or Digital Vandalism? (https://events.awexr.com/usa-2024/session/2154197/ar-art-democratization-of-space-or-digital-vandalism)

Shahwali Shayan - Royal College of Art

(https://events.awexr.com/usa-2024/speaker/1182481/shahwali-shayan)

13:30-13:55

Room

101A

Developer

20. June

Resilient XR Environments: Building & Navigating Conflict-Resilient Spaces

(https://events.awexr.com/usa-

#### 2024/session/2154034/resilient-xrenvironments-building-navigating-conflict-(https://www.awexr.com/usar<sup>2024/)</sup> resilient-spaces)

Ruth Diaz - VR CreatelConnect

(https://events.awexr.com/usa-2024/speaker/1171372/ruth-diaz)

13:30-14:10

Hall A

Collaboration, Training & Education

20. June

# Colleges and Career Development Roundtables #1 (https://events.awexr.com/usa-2024/session/2154203/colleges-and-career-development-roundtables-#1)

David Gainey - Cañada College

(https://events.awexr.com/usa-2024/speaker/1171406/david-gainey)

Paul Hillman - Grand Valley State University

(https://events.awexr.com/usa-2024/speaker/1172024/paul-hillman)

Mary Lee Carter - Parker University

(https://events.awexr.com/usa-2024/speaker/1172025/mary-lee-carter)

Amany Alkhayat - New York Institute of Technology

(https://events.awexr.com/usa-2024/speaker/1171295/amany-alkhayat)

Cristina Carl - Ediphi

(https://events.awexr.com/usa-2024/speaker/1182709/cristina-carl)

Amir Ahmadi - Educator

(https://events.awexr.com/usa-2024/speaker/1171293/amir-ahmadi)

Kevin Park - New York Institute of Technology

(https://events.awexr.com/usa-2024/speaker/1191676/kevin-park)

Ashley Neall - Intercollegiate XR

(https://events.awexr.com/usa-2024/speaker/1201985/ashley-neall)

Nina Faye Lin - XRIO

(https://events.awexr.com/usa-2024/speaker/1171477/nina-faye-lin)

Dr. Sanika Doolani - Edstutia

(https://events.awexr.com/usa-2024/speaker/1179125/dr.-sanika-doolani)

Christine Hobbi - Service Alliances International, Inc.

(https://events.awexr.com/usa-2024/speaker/1213485/christine-hobbi)

#### Carah Barker - Creative Media Hub I VR: A Path to Mental Wellness

if ttps://events.awexr.com/usa-2024/speaker/1213484/sarah-barker)

(https://www.awexr.com/usa-2024/)

13:30-14:15

Room

Collaboration, Training & Education

20. June

PANEL: The City of Los Angeles and Immersive Innovation (https://events.awexr.com/usa-2024/session/2154136/panel-the-city-of-los-angeles-and-immersive-innovation)

Kathleen Cohen - The Collaboratorium

(https://events.awexr.com/usa-2024/speaker/1171353/kathleen-cohen)

Dawn Comer - City of Los Angeles

(https://events.awexr.com/usa-2024/speaker/1171355/dawn-comer)

Rachel Kornak - City of Los Angeles

(https://events.awexr.com/usa-2024/speaker/1171463/rachel-kornak)

Marcela Oliva - USGBC - Los Angeles

(https://events.awexr.com/usa-2024/speaker/1171517/marcela-oliva)

Ryat Yezbick - Arizona State University

(https://events.awexr.com/usa-2024/speaker/1176318/ryat-yezbick)

13:30-14:20

Promenade Room 104A

XR Enablement

20. June

PANEL: The AR Alliance: Hardware Ecosystem

**Enabling the AR Market** 

(https://events.awexr.com/usa-

2024/session/2194558/panel-the-ar-alliance-hardware-ecosystem-enabling-the-ar-market)

Bharath Rajagopalan - STMicroelectronics

(https://events.awexr.com/usa-2024/speaker/1197642/bharath-rajagopalan)

Eric Marcellin-Dibon - microoled

(https://events.awexr.com/usa-2024/speaker/1257113/eric-marcellin-dibon)

Edgar Auslander - Meta

(https://events.awexr.com/usa-2024/speaker/1257112/edgar-auslander) (https://www.awexr.com/usa-2024/) Michelle Hua - Renew Optics

(https://events.awexr.com/usa-2024/speaker/1270906/michelle-hua)

Murat Deveci - OptoFidelity

(https://events.awexr.com/usa-2024/speaker/1270905/murat-deveci)

Bernard Kress - Google

(https://events.awexr.com/usa-2024/speaker/1281281/bernard-kress)

13:40-14:05

Promenade **Room 104B** 

**Enterprise** 

20. June

From Pixel Streaming to XR Streaming: Accelerating the Adoption of Real-Time Immersive Experiences Through Multimodal Approaches (https://events.awexr.com/usa-2024/session/2250979/from-pixel-streaming-toxr-streaming-accelerating-the-adoption-of-realtime-immersive-experiences-throughmultimodal-approaches)

Kevin Viggers - PureWeb

(https://events.awexr.com/usa-2024/speaker/1237505/kevin-viggers)

David Dowdall - PureWeb

(https://events.awexr.com/usa-2024/speaker/1237506/david-dowdall)

13:45-14:30

Room 101B

Gaming, Entertainment & Media

20. June

PANEL: Futurize: Crafting Tomorrow's Games and

Products (https://events.awexr.com/usa-

2024/session/2154129/panel-futurize-crafting-

## comorrow's-games-and-products)

Tyan Canuel - Petricore, Inc (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/speaker/1171343/ryan-canuel)

Ben Taylor - SQUARE ENIX

(https://events.awexr.com/usa-2024/speaker/1171591/ben-taylor)

Vickie Nauman - CrossBorderWorks

(https://events.awexr.com/usa-2024/speaker/1191306/vickie-nauman)

David Oh - Venture Reality Fund/XR Bootcamp

(https://events.awexr.com/usa-2024/speaker/1270909/david-oh)

13:55-14:20

Room 103B

Creator

20. June

Enhancing Human Connection in the Physical World with XR (https://events.awexr.com/usa-2024/session/2154030/enhancing-human-connection-in-the-physical-world-with-xr)

Athena Demos - Big Rock Creative

(https://events.awexr.com/usa-2024/speaker/1171370/athena-demos)

Scarlett Kim - Culture House Immersive

(https://events.awexr.com/usa-2024/speaker/1212230/scarlett-kim)

13:55-14:50

GRAND BALLROOM

Main Stage

20. June

PANEL: Spatial Data Revolution: Lockheed Martin, ExxonMobil, Deloitte, and AWS Ignite a New Era of Spatial Computing

(https://events.awexr.com/usa-

#### 2024/session/2219406/panel-spatial-datarevolution-lockheed-martin-exxonmobil-deloitte-(https://www.awexr.com/usa-2024/) and-aws-ignite-a-new-era-of-spatial-computing)

Evan Helda - AWS

(https://events.awexr.com/usa-2024/speaker/1196656/evan-helda)

Brian Nevinsky - Lockheed Martin

(https://events.awexr.com/usa-2024/speaker/1171515/brian-nevinsky)

Kurt Scheuringer - Amazon Web Services

(https://events.awexr.com/usa-2024/speaker/1196657/kurt-scheuringer)

Michael Hotaling - ExxonMobil

(https://events.awexr.com/usa-2024/speaker/1213492/michael-hotaling)

Frances Yu - Deloitte

(https://events.awexr.com/usa-2024/speaker/1260825/frances-yu)

14:00-14:25

Room 102A

AI & Virtual Beings

20. June

Exploring the Intersection of Generative AI and XR Prototyping (https://events.awexr.com/usa-2024/session/2154077/exploring-the-intersection-of-generative-ai-and-xr-prototyping)

Yu Cheng - Schlumberger

(https://events.awexr.com/usa-2024/speaker/1171347/yu-cheng)

Rajat Lokesh - Schlumberger

(https://events.awexr.com/usa-2024/speaker/1171480/rajat-lokesh)

14:00-14:25

Room 102B

Healthcare & Wellness

You now. (https://events.awexr.com/usahttps://www.awexr.com/usa-202/4/) 2024/session/2154173/welcome-to-the-mediverse.-the-doctor-will-see-you-now.)

Jim Melzer - HMDmd

(https://events.awexr.com/usa-2024/speaker/1176315/jim-melzer)

14:00-14:25

Room 101A

Developer

20. June

How to Build a Great Metaverse Platform (https://events.awexr.com/usa-2024/session/2154153/how-to-build-a-great-metaverse-platform)

Antony Vitillo - The Ghost Howls

(https://events.awexr.com/usa-2024/speaker/1171609/antony-vitillo)

14:00-14:35

Room 102B

**Healthcare & Wellness** 

20. June

XR Developers and Nurses: Working to Solve Education Pain Points (https://events.awexr.com/usa-

2024/session/2154144/xr-developers-and-nurses-working-to-solve-education-pain-points)

Suzan Kardong-Edgren - MGH Institute of Health Professions

(https://events.awexr.com/usa-2024/speaker/1171456/suzan-kardong-edgren)

Devin Marble - ImmersiveMedical

(https://events.awexr.com/usa-2024/speaker/1171487/devin-marble)

14:10-14:55

Enterprise

(https://www.awexr.com/usa-2024/) 20. June

From Scratch to Scale: Building Walmart's 3D Creative Practice (https://events.awexr.com/usa-2024/session/2154202/from-scratch-to-scale-building-walmart's-3d-creative-practice)

Cynthia Maller - Walmart

(https://events.awexr.com/usa-2024/speaker/1171486/cynthia-maller)

14:15-15:00

Hall A

Collaboration, Training & Education

20. June

Colleges and Career Development Roundtables #2 (https://events.awexr.com/usa-2024/session/2294743/colleges-and-career-development-roundtables-#2)

David Gainey - Cañada College

(https://events.awexr.com/usa-2024/speaker/1171406/david-gainey)

Paul Hillman - Grand Valley State University

(https://events.awexr.com/usa-2024/speaker/1172024/paul-hillman)

Mary Lee Carter - Parker University

(https://events.awexr.com/usa-2024/speaker/1172025/mary-lee-carter)

Amany Alkhayat - New York Institute of Technology

(https://events.awexr.com/usa-2024/speaker/1171295/amany-alkhayat)

Cristina Carl - Ediphi

(https://events.awexr.com/usa-2024/speaker/1182709/cristina-carl)

Amir Ahmadi - Educator

(https://events.awexr.com/usa-2024/speaker/1171293/amir-ahmadi)

Kevin Park - New York Institute of Technology

(https://events.awexr.com/usa-2024/speaker/1191676/kevin-park)

Ashley Neall - Intercollegiate XR

(https://events.awexr.com/usa-2024/speaker/1201985/ashley-neall)

Nina Faye Lin - XRIO

(https://events.awexr.com/usa-2024/speaker/1171477/nina-faye-lin)

Dr. Sanika Doolani - Edstutia

(https://events.awexr.com/usa-2024/speaker/1179125/dr.-sanika-doolani) (https://www.awexr.com/usa-2024/) Christine Hobbi - ServiceAlliances International, Inc.

(https://events.awexr.com/usa-2024/speaker/1213485/christine-hobbi)

Sarah Barker - Creative Media Hub I VR: A Path to Mental Wellness

(https://events.awexr.com/usa-2024/speaker/1213484/sarah-barker)

14:25-14:40

Room 103C

Collaboration, Training & Education

20. June

Virtual University Tours for International & **Underrepresented Students** (https://events.awexr.com/usa-2024/session/2154170/virtual-university-toursfor-international-underrepresented-students)

Jenny Dinh-Tran - Santa Clara University

(https://events.awexr.com/usa-2024/speaker/1171374/jenny-dinh-tran)

Kidus Solomon - Santa Clara University

(https://events.awexr.com/usa-2024/speaker/1189036/kidus-solomon)

14:30-14:55

Promenade Room 104A

XR Enablement

20. June

Transforming AEC: Autodesk Workshop XR and Beyond (https://events.awexr.com/usa-2024/session/2154181/transforming-aecautodesk-workshop-xr-and-beyond)

Miao Tian - Autodesk

(https://events.awexr.com/usa-2024/speaker/1171596/miao-tian)

14:30-14:55

AI & Virtual Beings

(https://www.awexr.com/usa-2024/) 20. June

Building for the Future of Human Cognition (https://events.awexr.com/usa-2024/session/2154228/building-for-the-future-of-human-cognition)

Stefanie Hutka - Sendfull

(https://events.awexr.com/usa-2024/speaker/1171453/stefanie-hutka)

14:30-15:30

Room 103B

Creator

20. June

Bad\*ss Girls in XR: How Gen Z Communities Design Sustainability Business Models in Web3 (https://events.awexr.com/usa-2024/session/2154156/badss-girls-in-xr-howgen-z-communities-design-sustainabilitybusiness-models-in-web3)

Tereze Bogdane - Innovation Girls

(https://events.awexr.com/usa-2024/speaker/1171330/tereze-bogdane)

Marta Teivane - Innovation Girls

(https://events.awexr.com/usa-2024/speaker/1171592/marta-teivane)

Richard Zreik - IVG. World

(https://events.awexr.com/usa-2024/speaker/1182595/richard-zreik)

Aryonna Bailey - Innovation Girls

(https://events.awexr.com/usa-2024/speaker/1277227/aryonna-bailey)

Elizabeth Klocek - Innovation Girls

(https://events.awexr.com/usa-2024/speaker/1277273/elizabeth-klocek)

14:30-15:30

Developer

(https://www.awexr.com/usa-2024/) 20. June

PANEL: State of 3D Asset Interoperability using USD & gITF (https://events.awexr.com/usa-2024/session/2164227/panel-state-of-3d-asset-interoperability-using-usd-gltf)

Neil Trevett - Metaverse Standards Forum

(https://events.awexr.com/usa-2024/speaker/1180173/neil-trevett)

Ashley Crowder - VNTANA

(https://events.awexr.com/usa-2024/speaker/1172019/ashley-crowder)

Henrik Edstrom - Autodesk

(https://events.awexr.com/usa-2024/speaker/1180174/henrik-edstrom)

Aaron Luk - NVIDIA

(https://events.awexr.com/usa-2024/speaker/1180175/aaron-luk)

14:35-15:00

Room 101B

Gaming, Entertainment & Media

20. June

Master Immersive Filmmaking: A Guide to Craft Better Spatial Video for Apple Vision Pro & Meta Quest 3 (https://events.awexr.com/usa-2024/session/2159012/master-immersive-filmmaking-a-guide-to-craft-better-spatial-video-for-apple-vision-pro-meta-quest-3)

Hugh Hou - Metaverse Stage, INC

(https://events.awexr.com/usa-2024/speaker/1176303/hugh-hou)

Keeley Turner - Metaverse Stage, INC

(https://events.awexr.com/usa-2024/speaker/1176306/keeley-turner)

₩::40-14:55

Room 103C (https://www.awexr.com/usa-2024/)

Collaboration, Training & Education

20. June

Revealing Invisible Stories: Towards Large-Scale AR Tours of Cultural Heritage Sites (https://events.awexr.com/usa-2024/session/2154151/revealing-invisible-storiestowards-large-scale-ar-tours-of-culturalheritage-sites)

Cinthya Jauregui - Santa Clara University

(https://events.awexr.com/usa-2024/speaker/1171455/cinthya-jauregui)

Isabella Gomez - Student and Researcher

(https://events.awexr.com/usa-2024/speaker/1189037/isabella-gomez)

15:00-15:25

Promenade Room 104A

XR Fnablement

20. June

**Enhance Consumer Experience with Faster** Charging (https://events.awexr.com/usa-2024/session/2295261/enhance-consumerexperience-with-faster-charging)

Billy Check - Iontra

(https://events.awexr.com/usa-2024/speaker/1212236/billy-check)

Chance Sterling - Iontra

(https://events.awexr.com/usa-2024/speaker/1212235/chance-sterling)

15:00-15:25

Room 102A

AI & Virtual Beings

# i ow Social Al Can Transform Multiplayer VR Experiences (https://events.awexr.com/usa(https://www.awexr.com/usa-2024/) 2024/session/2154184/how-social-ai-cantransform-multiplayer-vr-experiences)

Marc Fernandez - Ron Revog Inc

(https://events.awexr.com/usa-2024/speaker/1171394/marc-fernandez)

15:00-15:30

Room 103C

Collaboration, Training & Education

20. June

From Vision to Reality: Mastering Large-Scale XR (https://events.awexr.com/usa-2024/session/2303289/from-vision-to-reality-mastering-large-scale-xr)

Itzhak Pichadze - frontline.io

(https://events.awexr.com/usa-2024/speaker/1280682/itzhak-pichadze)

15:00-15:30

Promenade Room 104B

**Enterprise** 

20. June

Unleashing the Power of Gen Al and XR at Pfizer (https://events.awexr.com/usa-2024/session/2231323/unleashing-the-power-of-gen-ai-and-xr-at-pfizer)

Georgios Chantziaras - Pfizer

(https://events.awexr.com/usa-2024/speaker/1223486/georgios-chantziaras)

Nicholas Hockley - Pfizer

(https://events.awexr.com/usa-2024/speaker/1223485/nicholas-hockley)

Sachin Sharma - Pfizer

(https://events.awexr.com/usa-2024/speaker/1281409/sachin-sharma)

Main Stage

20. June

Our Next Reality: a Debate of our Al-powered Immersive Future (History Talk) (https://events.awexr.com/usa-2024/session/2154140/our-next-reality-a-debate-of-our-ai-powered-immersive-future history-talk)

Brittan Heller - Stanford University

(https://events.awexr.com/usa-2024/speaker/1171437/brittan-heller)

Alvin Graylin - HTC

(https://events.awexr.com/usa-2024/speaker/1171420/alvin-graylin)

Louis Rosenberg - Unanimous Al

(https://events.awexr.com/usa-2024/speaker/1182686/louis-rosenberg)

15:05-15:30

Room 101B

Gaming, Entertainment & Media

20. June

Fun in XR: A Blueprint for Success (https://events.awexr.com/usa-2024/session/2154037/fun-in-xr-a-blueprint-for-success)

Ariel Giacobbe - Creator

(https://events.awexr.com/usa-2024/speaker/1171408/ariel-giacobbe)

Joe Mares - Thousand Bit

(https://events.awexr.com/usa-2024/speaker/1171488/joe-mares)

15:45-16:30

GRAND BALLROOM

# #WE USA 2024 Wrap-up and Best in Show Awards (https://www.awexr.com/usa-2024/) (https://events.awexr.com/usa-2024/session/2154046/awe-usa-2024-wrap-up-and-best-in-show-awards)

Ori Inbar - AWE and Super Ventures

(https://events.awexr.com/usa-2024/speaker/1174772/ori-inbar)

Time Zone: (UTC-07:00) Pacific Time (US & Canada)[]

Questions? Contact us! (https://www.awexr.com/contact\_us)

AWE Cancellation Policy (https://www.awexr.com/global/cancellation-policy)

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